

Guide to China Market 2026

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- **Top Poultry Production Companies**
 - **Innovative Technology Suppliers**

VIV Europe/Victam International



Guide to China Market

【Marketing】

China

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LyJa Media, in collaboration with the magazine "Poultry International China", leveraging two decades of experience in serving international and China poultry companies, will jointly establish a new transnational service system with WATT Global Media Link in 2026. This initiative aims to assist China innovative poultry companies in expanding their global presence, jointly promote the healthy development of the global poultry industry, and build international influence.

The service items include: international brand establishment for overseas companies, market linkage and advisory services:

Brand promotion platform: Distribution of "China Innovative Poultry Exporters Recommendation" (English version); WATT all-media digital platform;

Market linkage: Business inspection and special exchange meeting during international exhibitions in regional market;

Consulting services: International brand building planning, in-depth target market research, consulting and market development services.

Distributed at:

International Production & Processing Expo (IPPE)	Atlanta, USA	January 27-29, 2026
VIV Health & Nutrition Asia/Victam Asia	Bangkok, Thailand	March 10-12, 2026
VIV Europe	Utrecht, the Netherlands	June 2-4, 2026
EuroTier	Hannover, Germany	November 10-12, 2026

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Changes in the Distribution of Poultry Production in China

The expansion of broiler volume was hindered in 2024, but the annual broiler product volume had a little increment.

Based on the monthly fixed-point tracking and monitoring data of broiler farmers released by the Ministry of Agriculture and Rural Affairs of the People's Republic of China and the monitoring and analysis data from the China Animal Agriculture Association, experts from the National Broiler Industry Technology System concluded that: the total number of slaughtered broilers (including white-feather

broilers, yellow-feather broilers and small-sized white-feather broilers) nationwide reached 14.842 billion birds in 2024, an increase of 149 million birds or 1.02% compared with 2023; the total output of specialized broiler meat stood at 24.6479 million tons, a rise of 126.2k tons or 0.51% year-on-year. In addition, 1,233 billion layers were culled and slaughtered in 2024, contributing 1.7261 million tons of chicken meat.

Overall, the national total chicken output hit 26.3739 million tons in 2024, an increase of 281.4k tons or 1.08% compared with 2023.

In terms of the production of the three major broiler categories, the output of white-feather broilers exceeded the 9-billion-bird mark, hitting a record high; the output of yellow-feather broilers dropped significantly; and the growth of small-sized white-feather broilers accelerated.

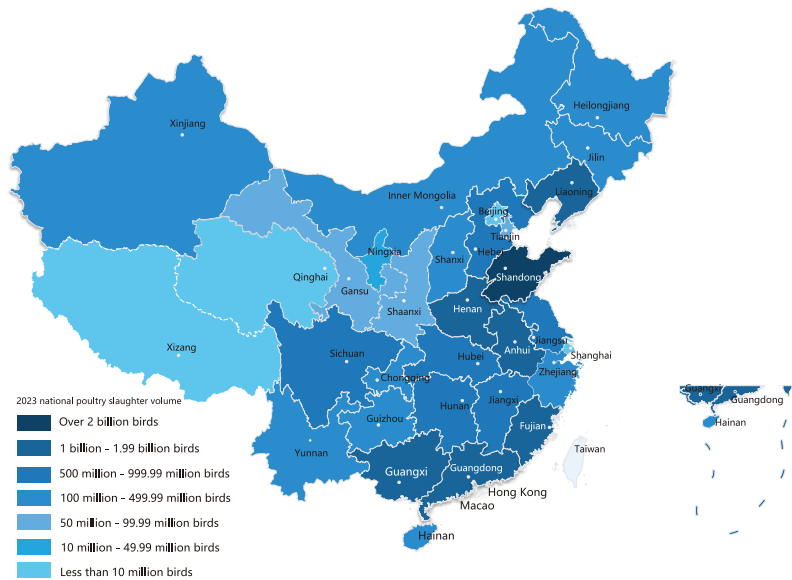
In 2024, the slaughter volume of white-feather broilers reached 9.031 billion birds (+2.24%), that of yellow-feather broilers stood at 3.334 billion birds (-7.25%), and that of small-sized white-feather broilers amounted to 2.477 billion birds (+9.36%). The respective proportions of these three broiler types in the total slaughter volume were 60.85%, 22.50% and 16.69%.

During the same period, the national meat output of white-feather broilers reached 17.7893 million tons (+1.34%), that of yellow-feather broilers was 4.32 million tons (-7.55%), and that of small-sized white-feather broilers hit 2.5385 million tons (+6.49%). Their respective shares in the total specialized broiler meat output were 72.17%, 17.53% and 10.30%.

Analysis indicates that affected by common challenges facing the broiler industry, such as sluggish consumption, low prices of alternative meats like pork, and rising feed costs, coupled with



2024 National White-Feathered Broiler Slaughter Volume Distribution
Source: Mysteel Agricultural Products, 2025



2023 National Poultry Slaughter Volume Distribution
Source: National Bureau of Statistics of China, 2024

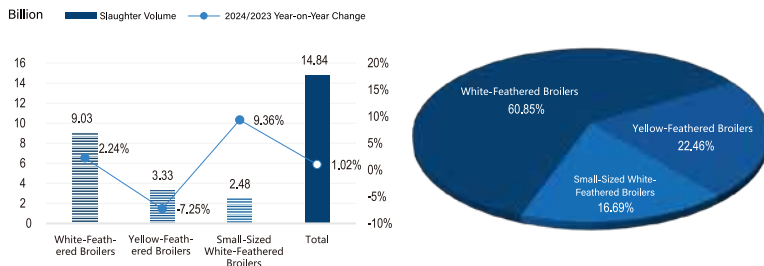
factors including the restraint of "live poultry control measures" on yellow-feather broiler sales, the output of yellow-feather broilers has witnessed a continuous decline in recent years, along with its proportion in the total broiler output.

From the perspective of structural changes within the yellow-feather broiler segment, the proportion of fast-growing varieties has decreased, that of medium-growing varieties has remained relatively stable, and the proportion of slow-growing varieties has increased.

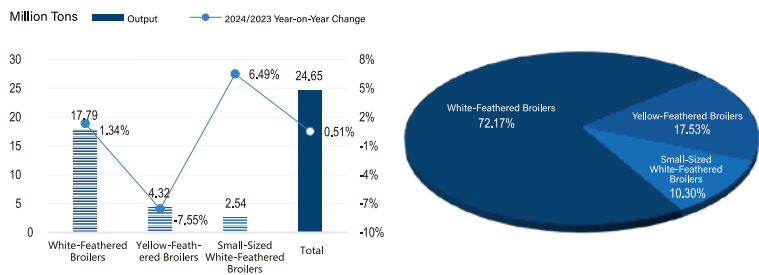
In addition, driven by the growing substitution effect of small-sized white-feather broilers for fast-growing yellow-feather broilers, the production of small-sized white-feather broilers has maintained its expansion momentum.

In addition, statistics from Mysteel Agri-Products show that in 2024, there were a total of 217 enterprises nationwide with a daily slaughter volume of over 30,000 white-feather broilers (including factory that suspended operations midway), with a combined slaughter volume of 8.607 billion birds. Meanwhile, the output from small-scale workshop-style slaughter channels in Shandong Province needs to be taken into account. Ultimately, the total slaughter volume of white-feather broilers in 2024 reached approximately 8.76 billion birds, representing a year-on-year increase of 1.47%. It should be noted that this statistical scope does not cover the live poultry sales channel.

i. 2024 Slaughter Volume and Year-on-Year Change



ii. 2024 Output and Year-on-Year Change



2024 National Distribution of Slaughter Volume, Output and Proportion of the Three Major Broiler Categories
Source: National Broiler Industry Technology System, China Animal Agriculture Association, 2025

Top 20 China Broiler Companies in 2025

Company	Capacity/ Output volume/ Processing Volume/ Retail product capacity/ Processing Capacity/ Production Capacity	Listed Company
Wellhope Group	In 2024, 920M* processed broiler by owned and contracted companies, YOY increases 14%. Retail volume is 2.43M tons, YOY increases 15%.	Yes
Sunner Group	In 2024, 720M broiler for processing volume with the output volume of 800M. Retail product volume is 1.4M tons, and 316.9K* tons for the broiler meat food volume, with each YOY increase 14.72% and 6.32%. Over 500K tons for the cooked broiler meat product.	Yes
CP Group	460M processing broiler in 2023, with having the processing capacity is over 700M in China.	
XinSheng Foods	Annual processing volume is 365M broiler with production capacity of 1.16M tons, having 1M sets of PS for reproduction. With having 4 brand companies (xinsheng, gaosheng, Longtai, and Hesheng), the annual processing capacity for each company is over 90M broiler in 2022, 91.47M for Xinsheng, 92.4M for Gaosheng, and 84.55M for Longtai.	
ZhongXin Food	Annual processing volume is 300M broiler, 67 company owned farms with output 120M broilers. 423M for both day-old broiler and duck. In 2023, the Day-old chick and duck is 547M pieces with YOY of 5%, output volume for broiler and duck is 389M with YOY of -9%, processing volume for broiler and duck is 654M with YOY of -9%.	Yes
HaoMing Group	Annual processing volume is 300M broiler with 800K tons of retail product. PS capacity is 400K sets, hatchery capacity is 80M, output broiler is 80M.	
TaiHe Foods	Annual processing volume is 270M broiler, having 6 subsidiary companies with Linyi Taihe, Shandong Taihe, Shandong Shenghe, Jiangsu TaiHe, New Shandong TaiHe, Linyi Taihe Farms. Linyi Taihe has 70M broiler for annual output volume with 360K tons for retail meat product.	
Ecolovo Group	In 2023, processed volume is Est.260M broiler with YOY of 8%, retail product is 698K tons with YOY of 6.43%, hatchery volume 88.84M Day-old chick with YOY of 9.22%.	Yes
YunKen Group	Annual processing capacity is 300M broiler, having 40 subsidiary companies.	
XianTan LTD	In 2024, output volume for broiler is 236M, broiler meat product is 576K tons with YOY of 0.50%, retail volume is 552K tons with YOY of -1.7%. 27.3K tons for pre-made food with YOY of 46.19%, retail volume is 17.9K tons with YOY of 45.52%.	Yes
ChaoHe Foods	Annual processing capacity is 230M broiler with meat product capacity of 600K tons. 190M broiler for the processing volume in 2022.	
DaXiang Agr.	Annual output volume is 220M broiler with 800K tons for processing meat product. Having 2.58M sets of PS with 320M hatchery capacity.	
ShuangHui	In 2024, the capacity for broiler is 300M, including of 200M in Henan province and 100M in Liaoning province. The fresh meat product capacity is 338.3K tons with YOY 11.82, and sale volume is 506.9K tons with YOY of 27.47%.	Yes
JiuXing Agr.	Annual processing capacity is 400K tons, including of 700 tons daily in LaiYuan factory. Having 1.8M sets for the PS, and 280M for the hatchery capacity.	
JiuLian Group	In 2024, 210M for the processing output from owned farms, 1.58M sets of PS, 200M for the hatchery capacity. Broiler output capacity is 180M, same volume for annual processing. 400K tons for the broiler meat product, cooked meat product is 100K tons.	

Notes: K* is short for kilo, M* is short for million.

Company	Capacity/ Output volume/ Processing Volume/ Retail product capacity/ Processing Capacity/ Production Capacity	Listed company
FOVO Foods	In 2024, output volume for broiler is 179M with YOY of 3.8%, processing volume is 430K tons with YOY of 16.2%. 279.3K tons for the fresh meat product with YOY of 15.8%, precessing meat product is 152.9K tons with YOY of 18.4%.	HK Stock Exchange
YaTai ZhongHui	PS capacity is 800K, 120M hatchery capacity. Ouput volume is 120M broiler.	
YuFeng Foods	Processing volume is 120M broiler, 60M for the broiler capacity, 1M for PS, hatchery capacity is 100M.	
ZhongHong SanRong	Annual processing broiler capacity is 150M. Fresh and pre-made cooked meat product is 300K tons, cooked meat product is 60K tons.	
BoDa Foods	1M sets for the PS, and 100M for the hatchery capacity. Annual processing volume is over 100M, frozen meat product is 360K tons.	

Reference: Relevant company annual reports and official websites, securities firm research reports, media reports; compiled by Global Poultry Industry Insights, as of June 2025, for reference only.

Top 10 China "817" White-Feather Broiler Companies in 2025

Company	Capacity/Marketing volume/Processing volume/ Retail Product volume/ Processing Capacity/ Output Capacity
SenSheng Food	The designed processing capacity is 300M 817-broiler, marketing share is Est. 20% in China Market.
AoXiang Poultry	2 Million sets of PS for the 817-broiler, Marketing volume of 817-broiler is 170M.
DeXin Group	Processing volume is Est.150M, having 12 subsidiary companies in Henan province and Shandong Province.
JiuXing Agri	Marketing volume is 87.57M in 2023, Year-on-year increases 33.5%.
Wens Group	Retailed product volume is 76M in 2022.
WOD-ChenLong	Having 500K sets of GP with 5M capacity for the PS; and 250K sets of PS for 50M broiler. Processing capacity is 30M, the factories locate in Beijing, Shandong and Anhui provinces, etc.,
HongFeng Food	Daily processing capacity is 250K birds, including the 817-broiler and laying hens.
ShunAn Agri.	1.5M sets for the PS, over 40M for the annual processing capcati.
GuoQing Poultry	PS capacity is 130K sets, hatchery egg is 22.8M. Output for the hatched 817-broiler is 20.5M, and 20M for the 817-broiler.

Reference :Annual reports and official websites of relevant companies, research reports from securities institutions, and media reports; Global insights into the poultry industry, as of June 2025, for reference only.

Top 20 China Yellow Feather Broiler Companies in 2025

Company	Capacity/ Output volume/ Processing Volume/ Retail product capacity/ Processing Capacity/ Production Capacity	Listed Company
Wens Group	In 2024, Yellow feather broiler output volume is 120.8M, including 85% of broiler, fresh and cooked broiler meat product, YOY 2.09%; meanwhile, fresh broiler meat product is 172M. Pre-made food is 25.4K tons.	Yes
LiHua Group	In 2024, sale volume is 516M broiler including the fresh broiler meat and cooked product, YOY is 12.95%. Company processing volume is 120M broiler, with the processing volume of fresh broiler products exceeding 60M broiler, representing a year-on-year doubling.	Yes
DeKang Agri.	In 2024, annual sale volume is 88.12M broiler, 88.73M in 2023.	HK Stock Exchange
ShenHuang Group	Volume of yellow feather PS is 2.5M sets, output volume of Day-old chick is 300M, output of broiler is 90M.	
XiangJia	In 2024, output of broiler is 91.25M, sale volume of broiler is 45.28M YOY of 0.12%, sale volume of fresh broiler meat is 117K tons, YOY of 16.22%.	Yes
GuiLin LiYuan Group	Output of broiler is 80M, cooperate with 180+ supermarket.	
HeSheng Group	Output volume of broiler is 80M, has 11 farm & processing factories from Jiangsu, Zhejiang, Jiangxi, Guangxi, Anhui and Guangdong provinces, with the output capacity of 120M.	
FuFeng Agri.	Output capacity of the hatchery is 160M, output of the broiler is 60M, has 1 local high-quality chicken reproduction farm, 7 PS farms, 2 modern hatcher factories, 2 large-scale feedmill.	
TianNong Foods	Research and focus on the local QingYuan brand broiler, output volume is 40M.	
YuanFeng Agri.	Output volume of broiler is 35M, chicken processing volume is 40M.	
HuaWei Group	In 2023, output volume is 25M broiler, currently is on restructuring.	
JinLing Agri.	PS volume is 1.6M sets, output volume of the Day-old chicken is 30+M. The chicken processing capacity will be 30M when the new project finish in 2026.	
FengXiang Group	Annual output capacity of Day-old Chicken is 180M, output volume of broiler is 20M, chicken processing volume is 20M.	
TaoKun Group	Annual output volume of the broiler is 20M. In 2024, the sale fresh broiler meat is 60K tons.	
ChunMao Group	In 2023, output volume is 45.17M for Day-old chicken, 16.47M for the broiler.	NEEQ*

*NEEQ: National Equities Exchange and Quotations

Company	Capacity/ Output volume/ Processing Volume/ Retail product capacity/ Processing Capacity/ Production Capacity	Listed Company
LvHuang Agri.	Annual output volume of the broiler is 16M, has one PS farm with 400K sets, one hatchery with the capacity of 20M.	
XingYu Agri.	Output volume of the Day-old Chicken is 20M, 15M for the broiler.	
TanNiu WenChang Chicken	In 2024, output volume is 15M.	
ChuanWei Group	In the end of 2024, PS volume is 643.4K sets, output of WenChang Broiler are each 13.61M, 15.47 million, 14.39M for 2022 - 2024.	NEEQ
HuiDa	GP original volume for the local band of NINGDU chicken is 30K sets, 2 farms for PS with 300K sets. 1 hatchery with capacity of 30M for Dayold chicken, Annual output volume of boriler is 12M.	

Reference: Annual reports and official websites of relevant companies, research reports from securities institutions, and media reports; Global insights into the poultry industry, as of June 2025, for reference only.

Top 20 China Duck Companies in 2025

Company	Hatching / feeding volume / duck output volume / duck slaughtered volume	A shares	NEEQ
Zhongxin Food	In 2023, day old chick and duck sales volume is 547 million with YOY of 5%, output of duck and chicken is 389M with YOY of -9%, slaughtered volume is 654M with YOY of -9%, 1.65M tons for the both chick meat and duck meat with YOY of -9%, meat product and pre-made food is 268.7K tons with YOY of 6%.	✓	
GuiLiu Agri.	GP duck is 136K sets and PS duck is over 7 million sets, hatchery capacity is 1.2 billion with output volume of hatchery is est. 1 billion, annual duck slaughtered capacity is over 200M. Now, PS poultry volume is over 10M sets, output volume of poultry is over 300M. annual duck volume is over 150M. poultry processing capacity is 240M: whole duck is 135M, duck further slaughtered is 45M, and broiler processing volume is 60M.		
Ecolovo Group	In 2024, Day-old duck output volume is 240M with YOY of -11.7%, duck processing product is 986K tons with YOY of 6.59%; meanwhile, further processing product 25K tons for both chicken and duck (YOY 15.23%), and cooked product is 3003 tons with YOY of -22.58%	✓	
Qiang Ying	Duckling hatchery capacity is 720M, duck slaughtered capacity is 180M; in 2023, the score breeding duck of "qiangying duck" is 60K sets, marketed PS duck is over 6M sets, marketed duck is 1.265 bilion.		
TianHui Group	10 PS duck farms, 1 duck hatchery factory, annual duckling capacity is 80M, duck processing capacity is 120M, with processing volume is 100M, 61.27M from Hongyuan subsidiary and 45.44M from YiKang subdidary.		
ZhongYi Food	Annual volume for PS duck is 500K sets, output for duckling is over 60M, has 6 farms with each capacity is 16.2M, and annual slaughtering capacity is Est. 120M.		

Company	Hatching / feeding volume / duck output volume / duck slaughtered volume	A shares	NEEQ
ShengFeng Food	Company owned duck capacity is 170M, annual output volume is 90M, annual slaughtering volume is over 100M, duck meat product sales is 170K tons.		
Green HeMei Group	PS Cherry Valley duck is 700K sets, annual duckling output is 150M, duck slaughtering capacity is 100M, duck meat product is 260K tons.		
ShiLong Agri.	Duckling hatchery capacity is over 180M, duck output capacity is over 70M.		
LeShou Agri.	PS duck capacity is 120K sets, duckling output capacity is 30M, duck slaughtering volume is 70M, including 25M whole-duck for roast duck, and 45M for processed duck products.		
JiaHe Food	PS duck volume is 200K sets, hatchery capacity is 30M, planing to establish a 4M duck farm and one processing factory with over 60M capacity.		
HuaXing Food	Duck slaughtering volume is 55.6M, processed duck volume is 166.8K tons. A 10000-ton duck deep processing factory starts in May 2021, locates in LiuZhou city Guangxi. One subsidiary company of Shandong Huaxing Food hatches 24M duckling and sells over 200K tons of duck meat products.		
Tiancheng Xinli	Annual duck slaughtering capacity is 50M.		
Xin MianYing Agri.	PS duck volume is 550K sets, duckling output volume is 80M, feeding duck volume is 10M, annual slaughtering capacity is 50M.		✓
Wens Group	In 2024, the duck sale volume is 51.75M, 47.24M in 2023, 49.32M in 2022 including live-duck and fresh duck meat.	✓	
HongRun Food	Annual duck slaughtering capacity is 35M, daily capacity is 120K.		
HuaYing Agri.	In 2023, sales of fresh and frozen duck meat product is 90K tons, exports volume of cooked product is 12K tons, duck down is 800 tons.	✓	
ShouGuan TianCheng Food	Cherry Valley PS duck volume is 270K, annual output of duckling is 86.12M, slaughter-processes volume is over 40M, 150K tons of frozen duck products annually.		
YongHui Food	Collaboration with Maple Leaf Foods Group of US, GP duck volume is 100K sets, PS duck is 600K sets, annual output of ducklings is 80M, annual duck slaughter is 40M.		
LeGang Food	Cherry Valley PS duck volume is 1.5M sets, annual output ducklings is 100M, processing capacity is 40M, annual processed duck product is 150K tons.		

References: Relevant company annual reports and official websites, securities firm research reports, and media reports; compiled from "Global Poultry Industry Insights" as of June 2025, for reference only.

Top 20 China Layer Companies in 2025

Company	Capacity/Volume/Project/Egg Processing	Listed Company
CP Group	To date, has 7 layer farms in operation with a single-farm capacity of 3-million layer or above, with a current stock of 23M layers, Est. 31.46M layers soon. Upon the completion and commissioning of 20 full-industry-chain projects for 3-million layer farms, the annual stock of layers is expected to reach 80M.	
JinLong	Has 10 standardized layer farms including the LinYi second project with 24M layers volume, over 900 Tons egg product daily.	NEEQ
Sundaily	22 layer farms with capacity of 22M, estimated the layer volume is over 20M in the end of 2025.	
DQY	Layer volume is 15M with annual egg production of 3.5 billion, having 8 international standardized farms, and 19 companies owned farms covering 14 provinces and cities.	
Hanwei Group	Layer volume is over 10M.	
JinYi Foods	Has 8 standardized farms with each capacity of 1M, total volume of layer is 10M. Fresh egg production is 150K tons, egg processing volume is 50K tons, the feed volume is 800K tons. The whole revenue is RMB 3.25 billion in 2024.	
HouQuan	Farms distribute in Sichuan, Guizhou and southern of China, volume is 10M layers now, including some parts of the new on-going project, egg production capacity is over 2.5 billion fresh eggs annually, egg liquid product is 50K tons. 3 organic fertilizer plants with 100K tons production volume annually.	
YiHao Foodstuff	More than 10 standardized farms with 7.3M layers.	
YuJiangNan	8 layer farms distribute in JiangXi, FuJian, Shandong provinces with the volume is over 7M.	
YellowSwan	Fengji Group(Yellowswan) focuses on the egg production chain, has 7M layers, PS 400K sets and 4M pullet of capacity.	
ChenKe Agr.	Annual egg production is 1.314 billion, Layer capacity is 7M (5.6M layer and 1.4M pullet), 5 modern standardized farms with Est. 19M layers capacity.	NEEQ
HuBei ShenDan	More than 5M layers capacity, 8M Day-old chick supplyment, egg processing volume is 100K tons.	
Wens Group	Layer volume is 5.5M, and the new farm in ShuiTai is set-up already with	
ShenDi Agr.	The capacity of Qianchang farm is 5M, and one 1-million layer industry total capacity is 6M. Annual egg powder production is 3K tons.	
TianCheng Group	5M layers within 1.3K acres of the farm, planing to expand to 3M more layers in future.	

Company	Capacity/Volume/Project/Egg Processing	Listed company
YuXiang	Has 4 layer farms and 2 egg processing factories. Company owned layer capacity is 5M, contracted farms capacity is 30M.	
ZhuangYuanLang	Formerly known as Jiangxi Xiaomutong Ecological Agriculture Development Co., Ltd., with a volume of over 4M layers and an annual production capacity of 20k tons of egg liquid.	
TianDong QianJi	4M layer volume for LuShan and TianDong Farms, will be 7M layers with the third project soon.	
XinHengChang	Currently volume is 3M layers, with the new project of provincial-level farms the capacity will be 8M layers.	
RongDa poultry	Has a large scale of the local Black-Bone Brand chick reproduction farm, current volume is 3M layers, egg precrossing capacity is 20K tons, planing to expand to 3.4M layers.	NEEQ

Reference: Annual reports, official websites, and media reports of relevant companies; Comprehensive insights into the global egg industry, as of June 2025, for reference only.



WEA (Wonderful Egg Alliance)



Innovative Technology Suppliers



Innovative Technology Suppliers

StarHelix Intelligent Technology Co., Ltd. (StarHelix) founded in 2022, is a high-tech company focusing on artificial intelligence technology.

By integrating deep learning modeling with spectral analysis and image analysis, as well as leveraging big data and cross-industry applications, the company has developed numerous innovative solutions, including the Proteggt hyperspectral imaging-based in ovo sexing machine, the SmartEars AI-based poultry sound recognition system for health monitoring, and the SmartCat AI-based rodent detection system for surveillance camera scenarios.

The core team of the company consists of members

from prestigious institutions such as Tsinghua University, University of Michigan, Ann Arbor, and Nanjing Agricultural University, with years of experiences in entrepreneurship and scientific research.

The company currently serves numerous clients such as Huayu Agricultural Science and Technology Co., Ltd., Sichuan Saint Laurent Agricultural Technology Co., Ltd., Poultry Research Institute of the Chinese Academy of Agricultural Sciences, and NaYo Technology, etc. It received positive feedbacks from customers for the technological improvement and original innovation.

StarHelix Intelligent Technology Co., Ltd.

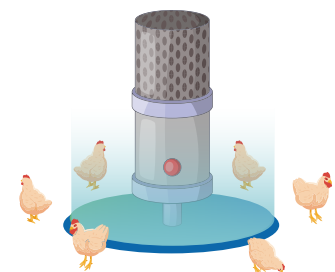
SmartEars: AI sound analysis for poultry health monitoring

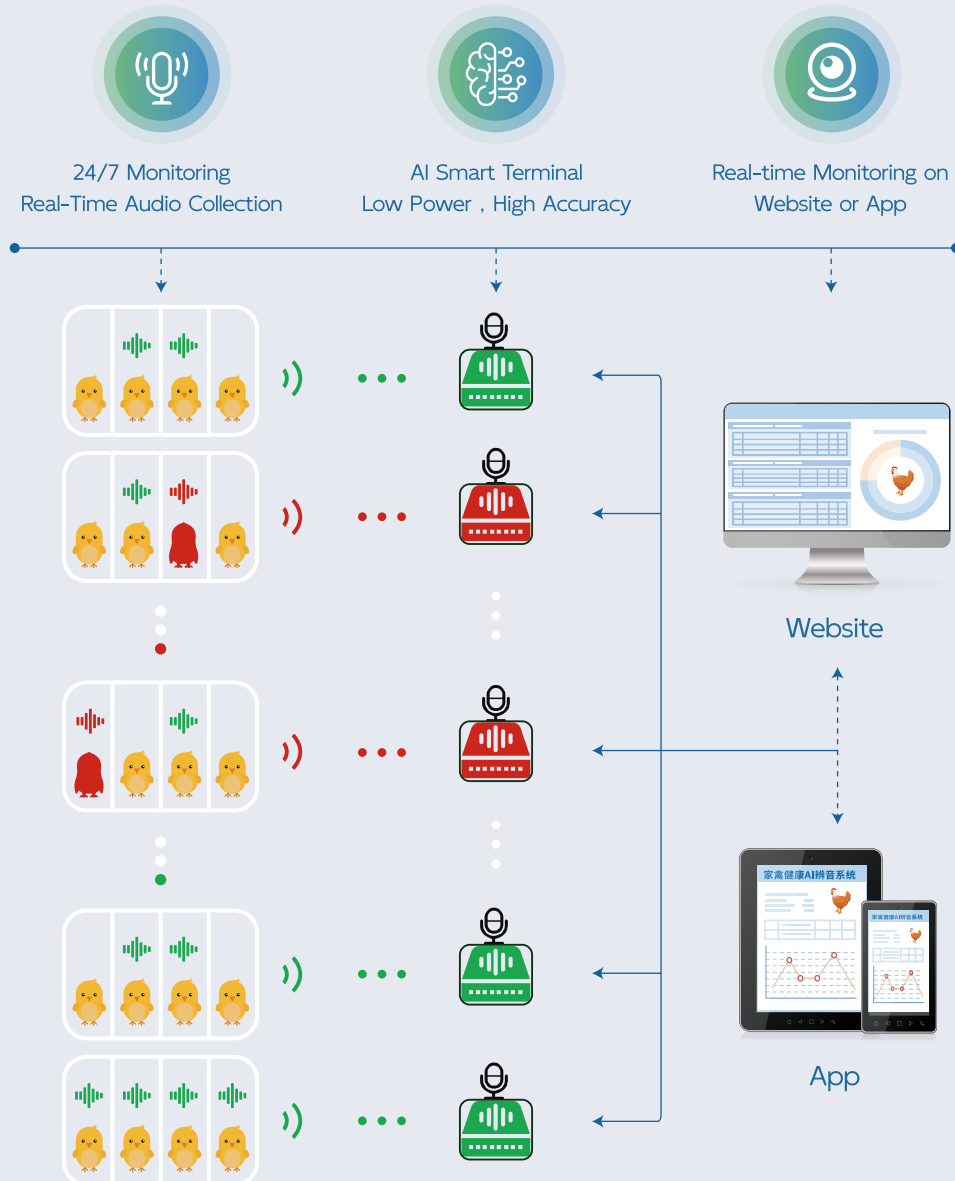
- 24/7 monitoring real time audio collection
- 2 days earlier warning than human inspection
- Less human interference with the chicken flock and they can rest better in the night
- AI edge computing, low power, high accuracy
- Web management and WeChat app with easy to use UI
- Highly robust AI models monitor both chicks and adult chicken
- Intelligent edge devices can have powerful extensions, monitoring air quality, temperature and humidity
- Reduce labor workload



Automatic AI sound recognition system

7*24h





SmartCat: Smart video monitoring of rodent activities

- Rodent early warning
- Monitor rodent activity trend
- Locate rodent activity areas
- 24/7 monitoring
- Under low light conditions, small targets can be recognized
- Powerful AI chip computing power supports monitoring of up to 32 cameras simultaneously
- High accuracy
- Easy operation, reduces labor workload, user friendly UI within the monitoring website and app

Innovative Technology Suppliers

Zhucheng Zhongyu Electrical and Mechanical Equipment Co., Ltd. founded in 2008, now covers more than 34000m², more than 30 R&D staff. It is a system service provider integrating breeding process design, product development, manufacturing, equipment installation and after-sales service.

Zhongyu is a high-tech enterprise, a national science and technology small and medium-sized enterprise, a national "specialized and special new" small giant enterprise, a "gazelle enterprise" in Shandong Province, a service-oriented manufacturing demonstration enterprise in Shandong Province, a "Manufacturing individual champion" enterprise in Shandong Province, and a "hidden champion" enterprise in Weifang City. It has more than 100 independent patents, and has established scientific research, school-enterprise cooperation relations with Chinese Academy of Sciences, Chinese Academy of Agricultural Sciences,

China Agricultural University, Shanghai Jiaotong University, Qilu University of Technology, Shandong Animal Husbandry and Veterinary Vocational College. The company has provincial industrial design center, provincial enterprise technology center, "one enterprise one technology research and development center", municipal key livestock research center and other provincial and municipal R & D platforms.

The company has four business segments: breeder poultry feeding system, free range layer chicken feeding system, environmental protection system for agriculture and livestock, livestock and poultry transport truck. The business area covers the front-end transportation, middle-end breeding and back-end manure treatment of the livestock industry, forming the whole value chain technology system of poultry equipment.

Booth: 07.F124

Zhucheng Zhongyu Electrical and Mechanical Equipment Co., Ltd.

Product Name: Fermentation Tank

The intelligent high-temperature aerobic fermentation system for organic waste is an automated integrated solution for harmless treatment and resource recovery of organic waste. It is suitable for processing livestock manure, food waste, municipal sludge, and other agricultural organic waste, applicable in most regions. This system effectively reduces environmental pollution with high utilization efficiency. By leveraging microbial activity to decompose and compost organic matter in waste, it ultimately produces organic fertilizer raw materials. The system successfully addresses the challenge of livestock manure in farms, transforming waste into valuable resources through resource recovery.





Product Name: Poultry Rearing System

The company's flat-farming equipment focuses on high-efficiency breeding requirements, encompassing core systems such as feeding, water supply, manure removal, egg production, and temperature control. Characterized by stable operation and high automation, it reduces labor input. Compatible with various breeding scales, it enables precise control of feed quantity and environmental parameters, thereby enhancing breeding efficiency and livestock health. This provides a reliable solution for flat-farming models.

Product Name: Chicken Transport Vehicle with air conditioner

The whole vehicle of mixed hatchling carrier includes two parts: the second-class chassis and the upper loading system. According to the demand of hatchling transportation, the upper loading system includes six control systems: refrigeration system, heating system, ventilation system, filtration system, loading and unloading system, and electronic control system. The vehicle features one-touch automated control, dynamically adjusting airflow based on real-time CO₂ levels in the coop to ensure chicks breathe fresh oxygen.



Wuhu Shengyiyuan Packaging Technology Co., Ltd. is a leading global producer of high-quality egg packaging. From our 30,000 m² facility in Wuhu, China, we operate 20 automated thermoforming lines with a monthly capacity of over 60 million trays.

We offer 400+ mold options covering all major market standards, fully compatible with high-speed packing systems such as Moba and Sanovo. We also provide professional labeling and ink-printing services to

support product identification, branding, and traceability.

Trusted by more than 1,000 farms worldwide, we deliver reliable, customizable packaging backed by strong technical support. Through continuous innovation and strict quality control, we aim to provide lasting value and performance to every customer.

Wuhu Shengyiyuan Packaging Technology Co., Ltd.

Product Advantage:

- Suspended egg design, airbag prevents egg breakage
- C-lock design, quick and secure closure
- Anti-slip design, prevents eggs from slipping when stacked
- Perforated design allows eggs to breathe better, preventing mold growth
- Conical design for increased pressure resistance, allows for stacking 7-8 layers
- Labeling service available
- Ink factor support available, more convenient, cost-effective, and environmentally friendly
- OEM, ODM customization, R&D

Multiple Type Option



For Chicken Eggs



For Quail Eggs



Regular Type



Bottom cover separation



Handheld Type



Perforation Type



Colorful Type



Key Product Introduction

(For Chicken Egg, Quail Egg, and Colored Split/Clamshell Models)

Product Profile

Our PET blister egg trays are engineered to deliver premium protection, high transparency, and strong market appeal for fresh egg packaging. Designed for global supermarkets, farms, distributors, and brand owners, our trays combine durability, hygiene, and eye-catching presentation to enhance shelf performance and protect eggs throughout distribution.

Using fully automated thermoforming lines and virgin-grade PET sheets, we ensure precise cavity shaping, strong load-bearing performance, and food-grade safety. Multiple models are available, including quail egg trays, chicken egg trays, colored trays, and clamshell designs.

Technical Parameters

Item Specification

Material	100% PET (Food-grade, recyclable)
Capacity	6/10/12/15/18/20/24/30 holes egg trays; 18/20/24/30 holes quail egg trays
Color Options	Clear, black, yellow, green, and customizable
Tray Type	Clamshell, split-type, Handheld
Thickness	0.34–0.45 mm (customizable)
Dimensions	Customized according to client requirements
Printing	Logo sticker, logo ink print, or carton print
Certification	ISO 9001 ISO14001 ISO22000

Guangzhou Insighter Biotechnology Co., Ltd. is a globally leading research-driven feed additive company focuses on the research and development of high-value patented compounds for feed additives and new veterinary drugs.

- Professional team: Insighter employs nearly 30 multidisciplinary professional researchers, cumulatively filed 236 invention patents domestically and internationally, with 102 authorized, including 71 in China, 31 overseas, and 32 under the PCT.
- R&D system: Insighter established 1,300 square meters of comprehensive laboratories, including a chemical lab, an integrated biology lab, and a fermentation lab, built an animal experimental farm covering nearly 300 acres, and constructed two 10,000 square meter factories, both factories obtained ISO9001 quality management system and ISO22000 food safety system.

Guangzhou Insighter Biotechnology Co., Ltd.

The Key Products Introduction:



Buta-ER features genuine enteric release, ensuring high growth-promoting efficiency at low dosage. It provides energy for intestinal epithelial cells,

strengthens the intestinal barrier, aids in diarrhea control, and improves gut health. As a feed anti-inflammatory agent, it acts as a long-term antagonist of the inflammatory factor HMGB-1, effectively replacing other butyrate products.



Benzocal-50 is comprised of highly effective benzoic acid, renowned for its potent antimicrobial properties as an acidifier. Employing advanced technology to ensure the insolubility of benzoic acid in water and controlled release

within the posterior section of the small intestine, this formulation effectively diminishes the oral bioavailability of benzoic acid. Consequently, it facilitates a reduction in benzoic acid dosage. Furthermore, refinement of the manufacturing process results in a product devoid of the pungent odor typically associated with ordinary benzoic acid. This characteristic ensures that the product has no adverse impact on animal feed intake. Moreover, Benzocal-50 exhibits exceptional stability, preventing package swelling and sublimation, which, in turn, mitigates equipment corrosion.



Gutmyria contain effective constituent myristic acid, it is naturally existing in cardamom oil, palm oil, and coconut oil and mainly used in flavoring agents and additives. It is the strongest antibacterial medium-long chain fatty acid and have

broad-spectrum antimicrobial activity. Using special technology to ensure myristic acid was released in the posterior part of small intestine, Gutmyria could highly effective against intestinal disorder such as animal diarrhea, watery stools, blood dysentery etc. Because the product is naturally extracted from coconut oil, it can be alternative to all AGPs with no drug resistance, residue, nor withdrawal time, and can widely application for all animals on gut health and growth promotion.



The principal bioactive constituents of Probioist encompass *Aspergillus Niger* and its directional cultures, which comprise live fungi, inactivated fungi, and their metabolites. Employing a distinctive strain selection and antimicrobial-directed

fermentation process, live *Aspergillus Niger* within Probioist exhibits the capacity to produce bioactive compounds, including safe antibacterial agents, enzymes, and acids. These bioactive substances demonstrate remarkable efficacy in mitigating a range of animal intestinal disorders, such as diarrhea, watery stools, and blood dysentery, as well as addressing issues like white feces syndrome. Furthermore, Probioist exhibits exceptional efficacy against aquatic pathogens, including *Vibrio parahaemolyticus*, *Vibrio harveyi*, and *Aeromonas hydrophila*. Distinguishing itself from conventional probiotics, Probioist boasts exceptional resistance to elevated temperatures, acidic environments, and the rigors of feed processing. Consequently, it offers performance promoting effects.



Tanica-80 is comprised of an active ingredient, tannin, which belongs to the polyphenol class and is derived from plants such as grape seeds and persimmons. This natural gastrointestinal tract astringent functions as a potent anti-enterovirus

agent, effectively enhancing fecal formability, ultimately serving as a substitute for ZnO. Our innovative approach to the production of Tanica-80 sets it apart from conventional tannins. Through a proprietary process, we have successfully addressed longstanding challenges associated with traditional tannin formulations. This includes mitigating issues related to acidity, skin irritation, caking in premixes, and water discoloration.



Innovative Technology Suppliers

Ringpu (300119) is one of the designated manufacturers of major animal disease vaccines by the Ministry of Agriculture and Rural Affairs of the People's Republic of China. It is a leading listed company (stock code:300119) in the animal health industry in China. Focusing on veterinary drugs, Ringpu ranked the first globally in the "2020 Ranking of the Global Animal Health Industry" issued by Animal Pharm, the world's leading animal health authority, with a five-year growth rate of revenue (229.2%), and Ringpu was honored as the "Best Company in Asia, Australia, and Africa" in animal health industry by the international authoritative research and consulting organization IHS Markit in 2021. In 2024, Ringpu has its sales revenue exceeded 3 billion RMB, with more than 238 million RMB investment in R&D.

In 2025, Ringpu achieved a landmark event by securing China's first trial license for an mRNA vaccine in farm animals. This marks a pivotal step forward, and we are committed to driving further innovation for the health of both animals and humans.

Ringpu Biology

Ringpu has 20+ subsidiaries and branch companies in China, including 4 vaccine companies, 5 pharmaceutical companies, 1 feed additive company, 1 diagnostic and testing company, 5 research institutes, 99 large-scale GMP production lines, 336 patents, 116 new veterinary drug certificates, and more than 500 kinds of products covering vaccines, APIs, pharmaceutical preparations, feed additives etc., covering poultry, livestock and companion animals. These technological innovation indexes are ranked first in China animal health industry.



FMD VACCINES

POULTRY VACCINES

SWINE VACCINES

RUMINANTS VACCINES

WATERFOWL VACCINES

TRANSFER FACTOR AND ANTIBODIES

DIAGNOSTIC KITS

COMPANION ANIMAL PRODUCTS

FEED ADDITIVES

INGREDIENTS FOR FEED MILLS

DISINFECTANTS

CHEMICAL MEDICINES

VETERINARY APIS

PRODUCTION STRENGTH

10 production bases that have passed the new version of veterinary drug GMP; 99 intelligent and modern large-scale production lines; Over 500 animal products targeting livestock, poultry and pets, etc.

10

GMP BASES

36+

BILLION DOSES VACCINE PRODUCTION PER YEAR

99

MORDEN PRODUCTION LINES

500+

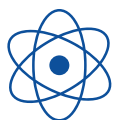
VETERINARY PRODUCTS

5 PHARMACEUTICAL PRODUCTION BASES

4 BIOLOGICAL PRODUCTION BASES

1 TRADITIONAL CHINESE MEDICINES AND FEED ADDITIVE PRODUCTION BASE

SCIENTIFIC STRENGTH



END-TO-END INTEGRATED R&D SYSTEM

Seamless innovation pipeline spanning target discovery- pathogen isolation - platform development -GMP pilot production-preclinical/clinical trials - registration -commercialization.

Ensures rapid, systematic translation of research into market-ready solutions.



OPEN INNOVATION ECOSYSTEM

Technology platforms: Modular systems for rapid product configuration

Academic synergy: Strategic partnerships with 30+ global research institutions for co-development

National leadership: Key contributor to government priority projects.



CUTTING-EDGE PHARMACEUTICAL CAPABILITIES

API innovation: Novel crystal structures, chiral synthesis, target validation

Advanced delivery systems: Lipid nanoparticles, microencapsulation, long-acting suspensions

Cross-disciplinary expertise: AI-accelerated drug design, bioactive natural compound screening, probiotic engineering.



ADVANCED VACCINE TECHNOLOGY PLATFORMS

Next-gen vaccine platforms: mRNA, reverse genetics, CRISPR-based gene editing, DNA vaccines

Core bioprocessing: Suspension cell culture, high-density bacterial fermentation, antigen purification, novel adjuvant systems

Key breakthroughs: Early-age immunization (1-day-old), maternal antibody interference solutions.

Innovative Technology Suppliers

CCSDA Technology Co., Ltd., founded in 2014, is a global technology-driven enterprise centered on intelligent climate control, smart hardware, and IoT platforms.

It serves world-renowned livestock farming enterprises such as Tyson, Charoen Pokphand Group (CP Group), and Wens.

Currently, the number of connected smart terminals has exceeded **300,000** units.

Its self-developed AiFarm O²S digital platform has served over **10,000** farms in total.

Four Pillars of Value for Customers

- Animal Health & Welfare
- Biosecurity Enhancement
- Lower Operating Costs
- Greater Business Returns

CCSDA Technology Co., Ltd.



AiFarm O²S Digital Platform

It combines data collection and transmission, visualized dashboards, intelligent alerts, remote device control, aggregated analytics, and decision support.

- Plug-and-play
- Data-driven
- Full-process closed-loop
- AI-powered: built-in "AiFarm" AI assistant

The IoT system enables real-time collection of full-farm data including climate, water/feed usage, and equipment status, while delivering intelligent risk alerts—covering the entire farming process to achieve standardized management.





FUTURE X

CCSIDA - RELIABLE EVERY SECOND

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- ▶ FeedandGrain.com
- ▶ FeedStrategy.com
- ▶ PetfoodIndustry.com
- ▶ WATT Poultry Update
- ▶ Poultry Future
- ▶ Egg Industry Insights
- ▶ Feed Strategy eNews
- ▶ Feed & Grain Industry News
- ▶ Feed & Grain Product Watch
- ▶ Trending Topics Weekly
- ▶ Petfood Industry News
- ▶ Webinars

DATA

- ▶ Top Companies Data Reports

EVENTS

- ▶ Chicken Marketing Summit
- ▶ Poultry Tech Summit
- ▶ Poultry Future Events
- ▶ Feed Mill of the Future Conference
- ▶ Feed Strategy Seminars
- ▶ International Poultry Forum China
- ▶ Petfood Forum Exhibition and Conferences

PUBLICATIONS

- ▶ WATT PoultryUSA
- ▶ WATT Poultry International
- ▶ WATT Poultry Trends
- ▶ Egg Industry
- ▶ Feed Strategy
- ▶ Feed & Grain
- ▶ WATT IPPE Directory
- ▶ Poultry International China
- ▶ Egg Industry China
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The 15th International Poultry Forum China 2026(IPFC)

破局与共生： 从中国模式到全球舞台



主办方
Organizer | 莱伽传媒《国际家禽》
Poultry International China-LyJa Media

合作方
Partners | WATT国际传媒、世界家禽学会
WATT Global Media, World's Poultry Science Association

时间
Date | 2026年7月16-19日
July 16th - 19th 2026

支持方
Partner | 江苏省畜牧业协会家禽分会
Jiangsu Animal Husbandry Association, Poultry Branch

地点
Venue | 江苏省南通市
Nantong City, Jiangsu

上海市家禽行业协会
Shanghai Poultry Trade Association



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Poultry International China



《全球禽业洞察》杂志

Poultry Statistics & Trends



《蛋品世界产业洞察》杂志

Egg Industry Statistics & Trends



国际畜牧网网站/微信
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国际家禽产业论坛
International Poultry Forum



蛋品世界中国日会议
Egg World China Day Conference



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