



SMART TECH, SMARTER SUPPLY

CHICKEN MARKETING SUMMIT

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DeSoto Savannah
Savannah, Georgia

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The Red Chickz - "Americas Hottest Fast Casual Start Up"
- QSR 40/40

The Red Chickz is positioning itself as a category differentiator in the Nashville Hot Chicken market
- Fastcasual.com

The Red Chickz Aims to Place Nashville Hot Chicken in National Spotlight -QSR

The Red Chickz, a Nashville Hot Chicken brand with over 1 million TikTok followers, is expanding in Arizona, Texas, Nevada and California.
- Fastcasual.com

THE CRUNCHIEST *Hot Chicken* BRAND



What started as a southern favorite, has now turned into a national phenomenon. As more and more restaurants catch onto the Nashville Hot Chicken craze around the country, The Red Chickz has secured its place through serving one of the crunchiest, most authentic Nashville Hot Chicken recipes in Los Angeles since 2018.

