

POULTRY[®]

TECH SUMMIT

November 6-8, 2023
Atlanta, Georgia

**STAND OUT IN A
COMPETITIVE
GLOBAL MARKET** by
positioning your brand
with cutting-edge
innovations



Since its 2018 inception, Poultry Tech Summit has become the premier global event for new innovations and technologies for poultry production and processing. The pandemic did not slow down the forward progress of poultry technologies, but rather, many new product innovations were expedited to fill market needs. With COVID-19, recent Avian Influenza outbreaks, supply chain issues, labor shortages and other global events, the need for automation, robotics, artificial intelligence, diagnostic tools, expedited disease diagnosis, advances in sustainability solutions

and others, are now more important than ever. Poultry Tech Summit focuses on the transition of innovative technologies into commercial applications to advance the poultry industry.












Align your brand with an exclusive international gathering of industry-changing innovators, researchers, entrepreneurs, technology experts, investors and leading poultry producers at Poultry Tech Summit happening in person on Nov. 6-8, 2023.

TO LEARN MORE, visit: PoultryTechSummit.com

DIRECT ACCESS to the Leaders and Influencers Impacting the Future of Poultry Production and Processing

POULTRY TECH SUMMIT is geared toward the interests of poultry company C-level executives, corporate leaders in QA/QC and R&D, live production and processing technology personnel, veterinarians, nutritionists, investors, bankers, venture capitalists and other poultry professionals.

PAST INDUSTRY SEGMENTS REPRESENTED

 POULTRY TECHNOLOGY COMPANY	 INDUSTRY ASSOCIATION
 INTEGRATED POULTRY OPERATION	 CONSULTING
 ANIMAL HEALTH COMPANY	 BROKER / DISTRIBUTOR / WHOLESALE
 UNIVERSITY	 FINANCE / VENTURE CAPITAL
 BROILER PRODUCTION	 GOVERNMENT
 FEED MANUFACTURER / INGREDIENTS	



With over 25% of attendees and presenters coming from outside the USA, Poultry Tech Summit is truly a global event bringing together the best poultry innovations from around the world.

SAMPLE LISTING OF ATTENDING COMPANIES

2 Sisters Food Group	Chore-Time Group	Fieldale Farms Corp.	Merck Animal Health	Purina Animal Nutrition
AbuErdan	Clemson University	FORCE Technology	Ventures	Rabobank
Adisseo	Cobb-Vantress Inc.	Foster Farms	Meyn Food Processing	Rose Acre Farms
Advanced Animal	Connecting Food	Georgia Tech	Mountaire Farms	ROTA Technologies, LLC
Diagnostics	Costco	Ghent University	Munters Corp	Safe Foods
Alltech	Crescent House Capital	Goldman Sachs	Nanomatronix	Sanovo Technology
Arm & Hammer	LLC	Harrison Poultry Inc.	Nova-Tech Engineering	Sequoia Capital
ARO-Volcani Institute	CSB System	Herbruck's Poultry	LLC	Smithfield Foods
AudioT	Diamond V	Hickman Family Farm	Novozymes	Southern Hens Inc.
Aviagen	DSM Nutritional Products	ilender Perú S.A.	Novus International, Inc.	The Yield Lab
Baader	Du Pont	Inghams	OK Foods	TIBOT technologies
BASF	DunavNET	Innova Memphis	OptiFarm	Transport Genie Ltd
Bettcher Industries, Inc.	DuPont	Jones-Hamilton Co	OSI/Amick Farms	Tyson Foods
Big Dutchman	Eastman Chemical Co.	Kemin	OzArk Technologies	Tyson Ventures
BinSentry	Egg Innovations LLC	Little Bird Systems, LLC	Perdue Farms	Versova Management
Boehringer-Ingelheim	eggXYt	LIVEgg	PeroxyChem	Company
BRF	Elanco Animal Health	London School of	Phibro	Wayne Farms
Butterball	Empresas ARIZTIA	Economics	PHW Group	Zaxby's Franchising, LLC
Cargill	Evonik	Lubing Systems	Pilgrims	Zinpro Corporation
Ceva	Fall Line Capital	Maple Lodge Farms	PREMEX SAS	Zoetis
Chick Master Incubator	Farm Robotics	Marel Poultry	Prognostix LTD	
Company	FarmCloud			

2023 sponsorship opportunities

SPONSORSHIP OPTIONS

Tech Talk presentation	Showcase your technology, product or innovation on the main stage in front of all attendees. 10-minute presentation listed in the program and on the conference website agenda.	\$7,500
Tabletop exhibit	Prime visibility during breaks and lunch allowing you to interact with attendees during the conference. A skirted table is provided to display your information.	\$7,000
Conference Wi-Fi	Your company name is the password for attendee access on the conference Wi-Fi.	\$7,000
Conference tote bag	Premier branding of the event bag distributed to all attendees at registration.	\$5,500
Hotel keycard	Place your logo in the hands of attendees on the keycards given to all event guests at the headquarter hotel upon check-in.	\$5,000
Lanyard/badge holder	Company logo on the badge holders each attendee receives.	\$5,000
Lunch sponsor	An industry-sponsored networking lunch.	\$5,000
Conference tote bag gift	Provide a promotional take-home item of your choice (pending approval) in the attendee bag.	\$4,500
Coffee break sponsor	An industry-sponsored, casual networking break.	\$4,000
Breakfast sponsor	Sponsor the most important meal of the day.	\$4,000
Registration desk	Company logo displayed at the registration desk welcoming attendees to the conference.	\$4,000
Pen and notebook	Exclusive branding of the event pen and notebook placed in the attendee bags.	\$4,000
Show Guide	Full page ad in the Poultry Tech Summit show guide, which is given to all attendees.	\$4,000
Registration desk	Company logo displayed at the registration desk welcoming attendees to the conference.	\$4,000
Cocktail reception	Sponsor a cocktail reception which is a key networking opportunity for attendees at the Poultry Tech Summit.	\$4,000
Charging station	Keep your logo in front of attendees as the power their devices.	\$3,000
Promotional insert	Provide copies of your brochure to be placed in all attendees' tote bags.	\$2,500



2023 sponsorship opportunities

◆ ALL POULTRY TECH SUMMIT SPONSORSHIPS INCLUDE:

- Company logo on the Poultry Tech Summit website
- Company logo on event signage
- Company logo on sponsors page in the Poultry Tech Summit Guide distributed to all conference attendees
- Company logo on sponsor slide displayed before and after each Summit session presentation
- Company logo on sponsor post-event display ad in WATT print poultry publications



SPONSORSHIP LEVEL	Investment	Summit passes included:
PLATINUM:	\$9,000+	2
GOLD:	\$7,500-\$8,999	1
SILVER:	\$4,000 – \$7,499	1
BRONZE:	Less than \$4,000	0

The higher the sponsorship level, the larger the logo.

2023 SPONSORSHIP OPPORTUNITIES

Become a Poultry Tech Summit 2023 Sponsor to position your brand at the cutting edge of innovation. Join other thought leaders and Poultry Tech Summit sponsors to ensure your company's spot in the future of the poultry industry.

◆ **LEARN MORE AT:** PoultryTechSummit.com

WATT AGRIFOOD SALES TEAM

YOUR WATT SALES MANAGER can customize a sponsorship package to fit your company's budget as well as suggest the best options based on your marketing objectives. Our goal is to make sure your investment receives the maximum exposure and benefit for your brand.

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