

FIND UNIQUE VALUE WITH PETFOOD INDUSTRY

How can you cultivate your company's brand in the rapidly growing pet food market? With Petfood Industry, you effectively tap into the most extensive global audience and portfolio of marketing solutions in the pet food and pet treat manufacturing industry.

GLOBAL AUDIENCE

Connecting you to 65,000+ pet food professionals worldwide

CONTENT & EXPERTISE

Keeping industry leaders relevant and confident as they make decisions

MULTI-CHANNEL CAPABILITIES

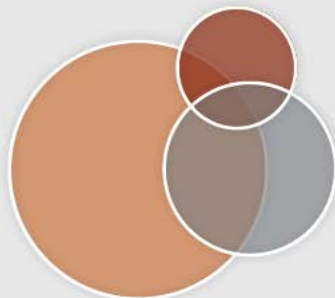
Directly reach a qualified and engaged target audience online, in the magazine or in person at a live event during one of our Petfood Forum conferences and exhibitions around the world

For specific audience information or breakdown by country, contact a Sales Manager for details:

www.petfoodindustry.com/help-and-information

▼ Pet Food Audience Engagement

TOTAL pet food industry audience reach (unduplicated) **65,927**

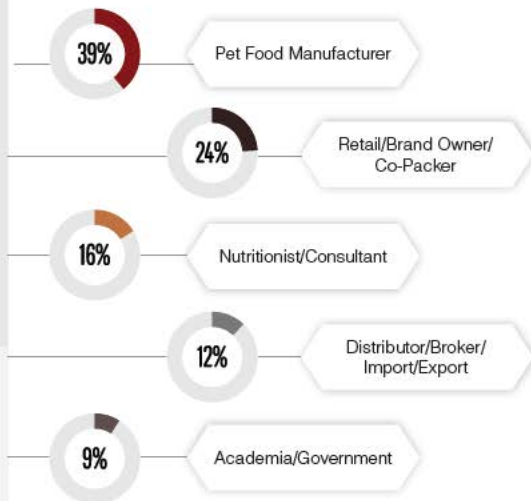


- Publications
- Newsletters
- Events, website, content marketing

▼ Geographical Breakdown



▼ Primary Business & Industry Profile



Percentages based on consensus data