virtual POULTRY® TECH SUMMIT

October 20-22, 2020
VirtualPoultryTechSummit.com

STAND OUT in a competitive global market by positioning your brand with cutting-edge innovations and technologies

In a time when in-person travel for professional conferences, sales meetings and tradeshows is not possible, companies are struggling to meet poultry industry thought leaders and innovators, connect with prospects, nurture existing client relationships and fill their sales pipeline. Virtual Poultry Tech Summit is a global gathering where poultry professionals will learn about groundbreaking technologies and innovations while having the opportunity to meet one-on-one, or within small groups, with suppliers, customers and peers to advance business and exchange ideas.

Align your brand with an exclusive international gathering of industry-changing innovators, researchers, entrepreneurs, technology experts, investors and leading poultry producers during Virtual Poultry Tech Summit on Oct. 20-22, 2020.

2020 SPONSORSHIP OPPORTUNITIES

Become a Virtual Poultry Tech Summit 2020 premier sponsor to position your brand at the cutting-edge of innovation. Choose from four tiers to fit your budget.

SPONSORSHIP TIER	BRONZE	SILVER	GOLD	PLATINUM
	$6,000.00	$7,500.00	$10,000.00	$15,000.00
Admission to the Virtual Poultry Tech Summit*	1	2	3	4
PRE-CONFERENCE:				
Sponsor logo and company description on VirtualPoultryTechSummit.com	★	★	★	★
Sponsor logo in conference registration development emails in July, August, September and October	★	★	★	★
Sponsor name appears in full page promotional ad in September and October issues of WATT PoultryUSA, Poultry International and Egg Industry magazines	★	★	★	★
Exclusive sponsorship of one send of the Poultry Future newsletter in September or October prior to summit (sponsor provides creative)		★	★	★
Sponsor acknowledgement on WATTAgNet social channels		★	★	★
One 728x90 or 300x250 banner ad on WATTAgNet.com/PoultryFuture during September and October (sponsor provides creative)			★	★
One email to registrants the week of Oct. 12, 2020, to build brand awareness, drive registrants to sponsor landing page and/or website. Created and sent by WATT Global Media.			★	★
100,000 sponsor banner ad impressions in October 2020 retargeted to WATT Poultry Future audience (sponsor to provide banner ads)				★
DURING CONFERENCE:				
Exclusive sponsor detail page on virtual event website including the ability to upload digital assets (PDF, PowerPoint, hyperlink, video, podcast, webinar, etc.) for attendees to download	★	★	★	★
Ability to schedule 1:1 meetings with conference attendees	★	★	★	★
Ability to schedule 1:many meetings with conference attendees	★	★	★	★
Sponsor logos shown after each conference session and in the virtual waiting room	★	★	★	★
Sponsor name appears on daily recap/next day agenda emails (4)	★	★	★	★
Sponsor name appears on opening and concluding slides of each session, during breaks and at the conclusion of each day	★	★	★	★
Sponsor acknowledgement on WATTAgNet social channels		★	★	★

*$250 per seat for additional attendees

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DURING CONFERENCE *continued*:				
Sponsored discussion with attendees moderated by WATT editor on session topic or sponsor provided topic at the end of each day			★	★
Poll questions sponsorship. After/during each session (approximately 20 over three days), WATT will push out poll question(s) to the attendees. Sponsor name will be included on the polling questions.			★	★
Sponsored conference sessions (10 available). Method: sponsor selects one presentation over the three-day conference to sponsor. Sponsor logo appears on session slide template and verbal recognition before and afterwards. Sold first come, first served.			★	★
Sponsor Tech Talk presentation during conference (six available). Method: sponsor can submit pre-recorded video presentation or be interviewed by a WATT editor about their product or idea for the poultry industry. 5-10 minute maximum presentation. Sold first come, first served.				★
POST-CONFERENCE:				
Sponsor logo appears in full page post-event ad in November issues of WATT PoultryUSA, Poultry International and Egg Industry magazines	★	★	★	★
Post event data on attendee activity including sponsor webpage visits, downloads, chat conversations	★	★	★	★
Sponsor Thank You on WATT Global Media LinkedIn, Facebook and Twitter		★	★	★
One email to a targeted audience in November or December 2020 (sponsor to provide HTML)			★	★
100,000 sponsor banner ad impressions in November or December retargeted to WATT Poultry Future audience (sponsor to provide banner ads)				★

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Contact a WATT agrifood sales team member to connect your brand with the global poultry gathering for innovation and technology advancements.

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Learn more at: VirtualPoultryTechSummit.com

Presented by

WATT GLOBAL MEDIA®

In collaboration with:

Georgia Tech Research Institute

USPOULTRY
U.S. POULTRY & EGG ASSOCIATION

Department of Poultry Science
College of Agricultural & Environmental Sciences
UNIVERSITY OF GEORGIA

With support from:

THE WORLD'S POULTRY SCIENCE ASSOCIATION
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