

# Transport Genie

*Improving livestock transport through innovation*



Presented by





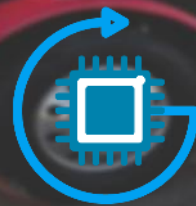
## VISION

Improve livestock transport through innovation



## WHAT WE DO

Building the future of livestock transport



- Real time communications | Instant alerts
- Long lasting battery life
- Ease of use | C&D protocols
- Blockchain
- Bespoke sensor
- Enable smart decisions
- Patent pending application



## NEED FOR CHANGE

Hobo devices = Inadequate  
Dead on arrivals, penalties  
Improved public perception  
“After the fact” analysis  
Liability  
‘Humanely Transported’ label

Windows 95



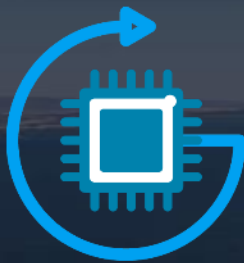
## HOW IT WORKS

Our device records micro-climate conditions during livestock transport.

We offer real time communications with the driver and key stakeholders meaning if a threshold is exceeded an alert is automatically sent.

We provide out of the box solutions that are easy to maintain, manage, and scale.

Through this we enable smart decisions.





## TECHNOLOGY

We've created our own microcontroller chip to enable ultra-low power capabilities to create a long lasting battery.  
Freedom to create your own zones and add as many sensors as you need.

We offer a smart way to do remote updates to your device.  
Flash encryption for maximum security.

We have also filed a Patent for our technology with Norton Rose  
Fulbright.



## GLOBAL REACH

We are piloting our solution in Canada but already have plans to expand to markets in the EU, UK, USA, and Latin America



## PARTNERS



mpowered



UNIVERSITY OF  
SASKATCHEWAN



Canadian Animal Health Coalition  
*Promoting a collaborative approach to animal health*





# ECOSYSTEM





## SENIOR TEAM

J.Sotomayor, President & CEO  
15+ yrs Software Developer  
Co-Owner of 4 Patent-Pending Applications  
1 Trademark  
Multiple winner of Ont. Agri-Food Innovation Award,  
Geospatial award in Australia  
10 person development team – Embedded Systems,  
Data Science and Machine Learning focus

I.Soule, CTO  
Senior Software Engineer  
Co-Owner of 2 Patent-Pending Applications  
Ex Blackberry, Google Engineer



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