

# SPONSOR PROSPECTUS

# FeedStrategy®

## CONFERENCE

**FEBRUARY 13, 2019**

Co-located with IPPE 2019  
Georgia World Congress Center

## Showcase your brand and maximize your exposure at Feed Strategy Conference 2019

In 2019, Feed Strategy magazine will introduce its Feed Strategy Event series to assist in providing animal feed stakeholders the tools they need to maintain productivity and profitability in a changing production landscape. The Feed Strategy Conference, co-located at IPPE 2019, will examine the role feed plays in building consumer confidence now and into the future. With presentations on traceability to successful antibiotic-free production, you'll want your brand associated with this conference.

### Feed Strategy Conference 2019 Sponsorship Opportunities

Maximize your exposure across multiple options before, during and even after the conference. Your sponsorship directly supports programs and content development for this conference series

and for the industry, associating your company with high-profile speakers, sessions, events and features at the conference.

All sponsorship opportunities are available to those who act first. Talk to your WATT Agribusiness Sales Manager for pricing and details.

Sponsorship deliverables include:

- ✓ Two free passes to the Feed Strategy Conference
- ✓ List of conference registrants
- ✓ Company logo in post-show display ads
- ✓ Company logo on conference promotional post cards at WATT Global Media booth
- ✓ Company name (not logo) listed in all WATT Global Media editorial articles covering the conference

Presented by:



In cooperation with:



## Make your brand stand out in this changing production landscape

Sponsorship opportunities at Feed Strategy Conference take you beyond advertising and go further towards enhancing your company's brand.

### Sponsorship Opportunities:

#### Check-In desk

Have your company information be the first thing attendees see as they check-in to Feed Strategy Conference. One (1) sponsor opportunity available. **SOLD**

#### Coffee break sponsor

Your company brand associated with the networking coffee break. Two (2) sponsor opportunities available.

#### Promotional brochure

Place your company's product brochure on every attendee seat. Four (4) sponsor opportunities available, one (1) item per sponsor.

#### Hand sanitizer or other branded item

Your company information on a take-home item of your choice (pending organizer approval) placed on every attendee seat. One (1) sponsor opportunity available.

#### Notebooks

Your company information on sponsored supplied notebooks (binder, diary, etc.) placed on every attendee seat. One (1) sponsor opportunity available.

#### Pens

Place your company logo on the sponsor supplied pen placed on every attendee seat. One (1) sponsor opportunity available.

#### Conference proceedings

Have your company logo prominently displayed on the presentation download web page that contains all the event presentations. Plus, your logo included on two pre-event eblasts and one post-event eblast. Two (2) sponsor opportunities available.

### Contact your WATT Agribusiness Sales Manager for details:

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