

# *Simple Ag Solutions*

**Blockchain-Based Compliance Data Management**

**Bert Payne, Co-Founder, President**  
**Will Payne, Co-Founder, EVP, CTO**

**SimpleAG**  
REGULATORY COMPLIANCE MEETS SIMPLICITY

# Solutions for Real Problems



# The Problem

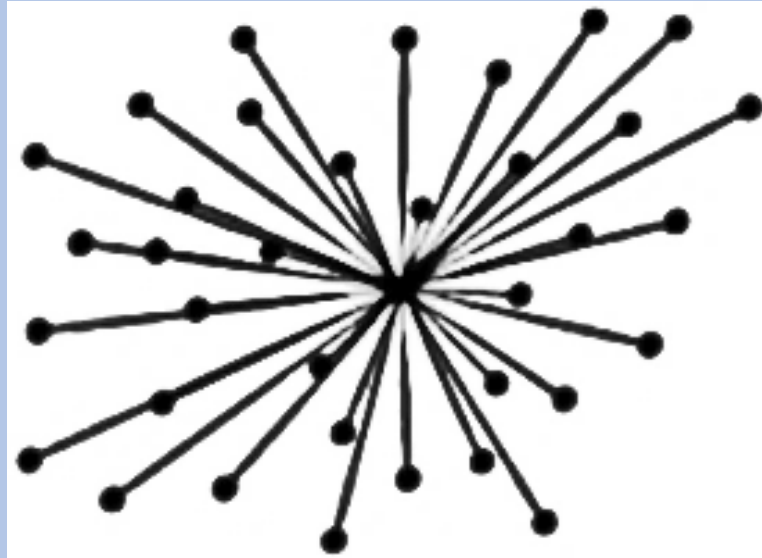
FDA Compliance:  
January 1, 2017

Average time spent  
on Audits: 45 days  
per year



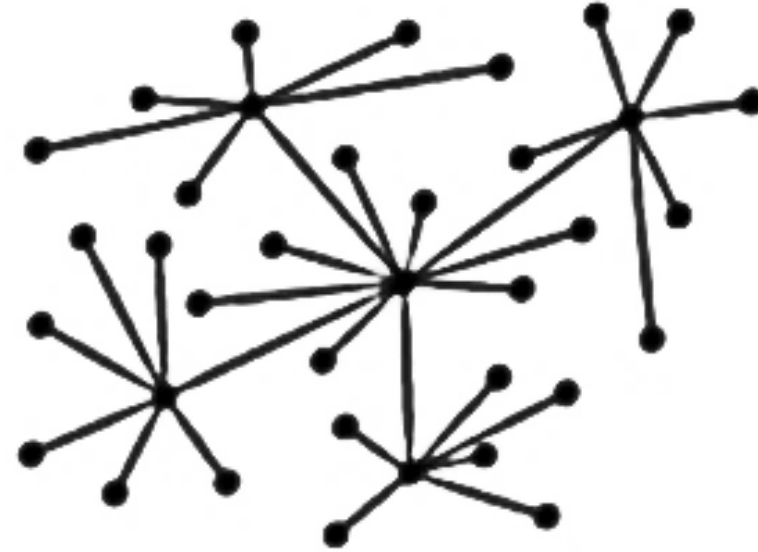
Regulatory compliance is  
costly and internal  
management is impractical

# Blockchain



**Centralized**

Centralized (Legacy Software Approach)



**Decentralized**

Decentralized and Distributed

**Audits**

**100%**

**Audits Passed**

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# Leadership Team



## **Bert Payne, DVM, MAM**

Technical, Sales, and Marketing  
30+ Years Poultry Industry Experience



## **Will Payne, MS**

Biomedical and Software Engineering  
System Administration  
10+ Years Software Engineering Experience

# Growth Strategy

## Key Focus Next 3-5 years



### AgConnect

- Expanded API Capabilities including OCR technology
- Audit Record Management
- Analytics and Statistical AI
- sCert – Health Certification beyond CVI's
- Complex Supply Chain Verification

# Our Ask

- Project Based Partnerships
- Expansion of our Blockchain Platform with Mutually Beneficial API's
- Enhance Existing Big Data and Streamline Data Management



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**Thank You**

**Simple****VET**  
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