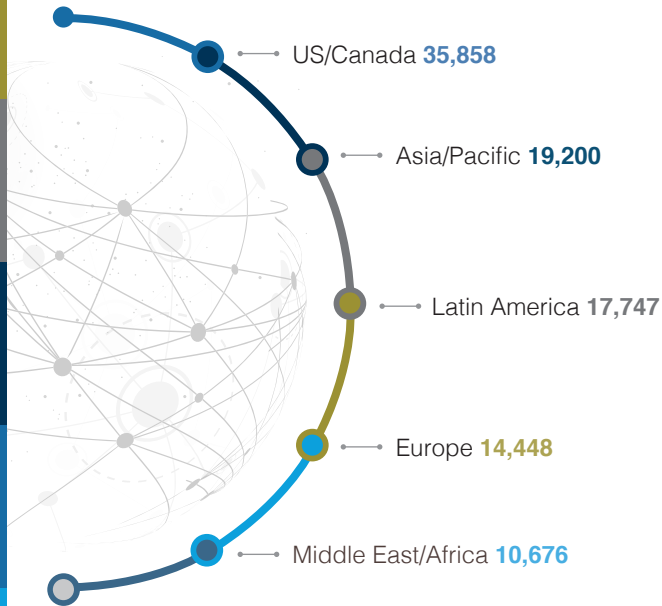


POULTRY MARKET

WATT Poultry brands provide you with access to nearly 98,000 industry decision-makers, covering 88% of the world's leading poultry companies. Professionals trust and rely on WATT Global Media as the preeminent provider of poultry business information, research and market data.

Geographical Breakdown



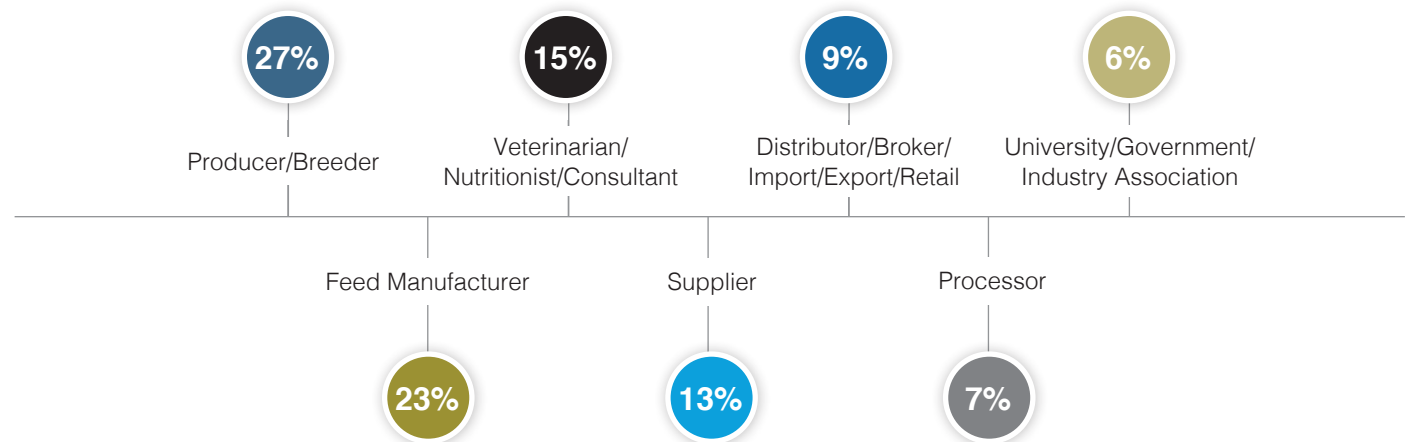
Agribusiness Audience Engagement

TOTAL poultry industry audience reach (unduplicated) **97,928**



- Publications
- Newsletters
- Events, website, content marketing

Primary Business & Industry Profile



*Percentages based on consensus data