

# FIND UNIQUE VALUE WITH PETFOOD INDUSTRY

Tap into the most extensive global audience and portfolio of marketing solutions in the pet food and pet treat manufacturing industry.

## GLOBAL AUDIENCE

63,000+ professionals world wide

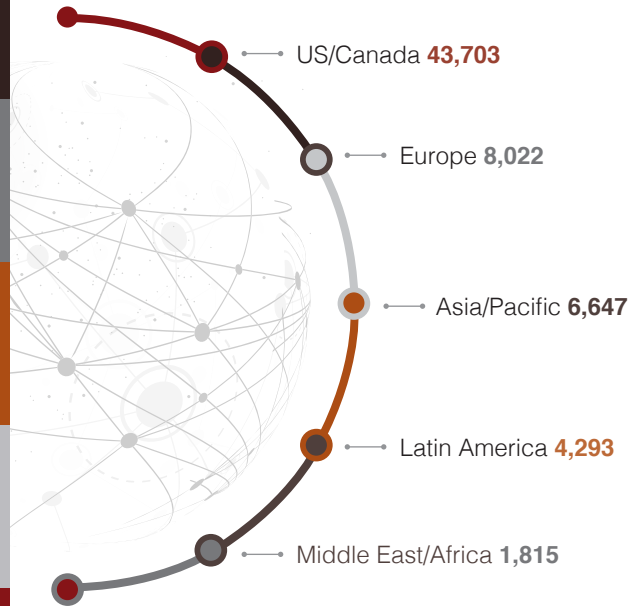
## MULTI-CHANNEL CAPABILITIES

Reach an engaged target audience online, in print, or in person at one of our Petfood Forum conferences and exhibitions around the world

## CONTENT & EXPERTISE

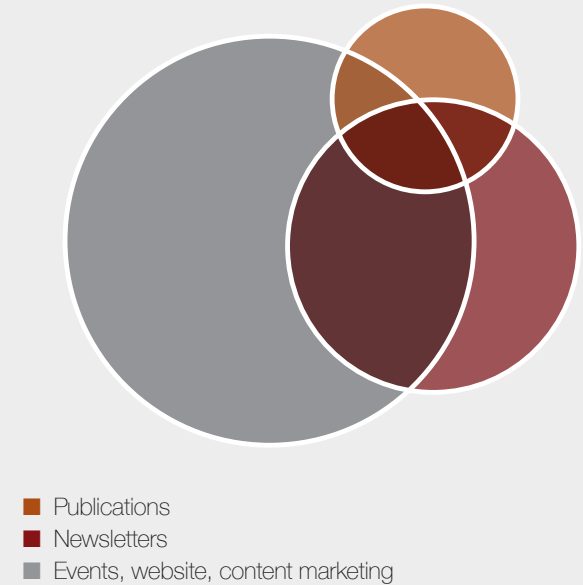
More than 30 years of combined editorial experience covering the pet food industry

## Geographical Breakdown

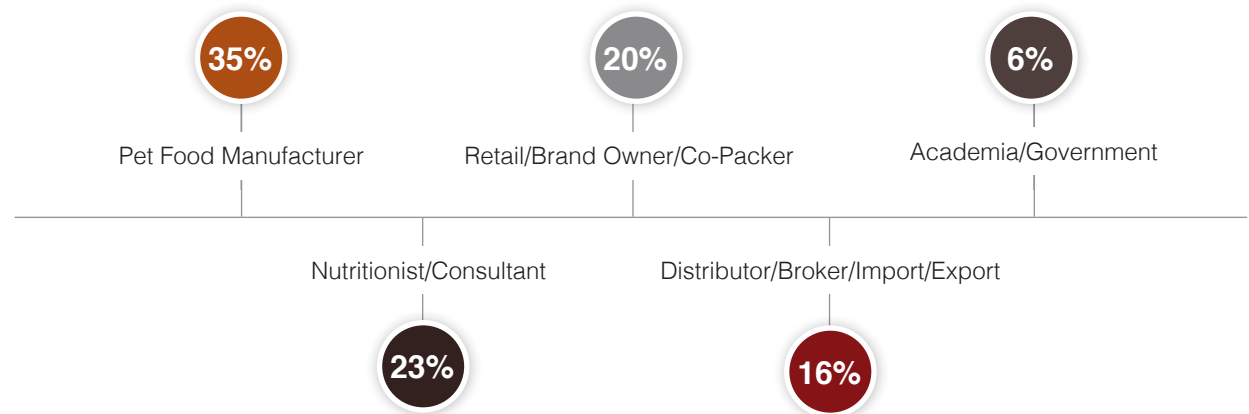


## Pet Food Audience Engagement

TOTAL pet food audience reach (unduplicated) **63,480**



## Primary Business & Industry Profile – all channels



\*Percentages based on consensus data