2018 Poultry Nutrition & Feed Survey results

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Editor, Feed Strategy magazine

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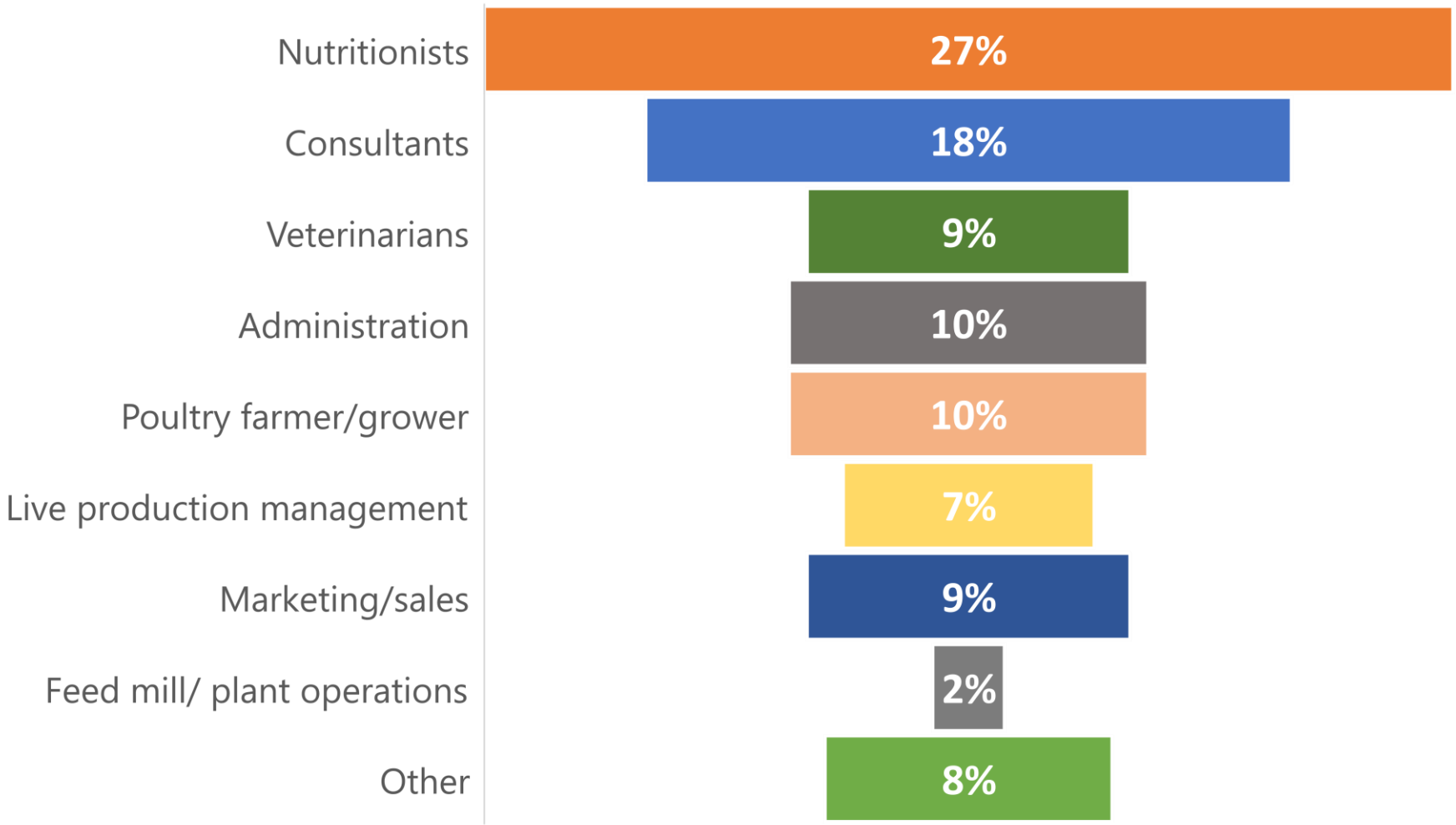
Survey Overview

- Annual survey
- 8th edition
- Distributed to circulation of all WATT Global Media poultry titles
- Top 3 most popular feed feature

Overview of Survey Respondents



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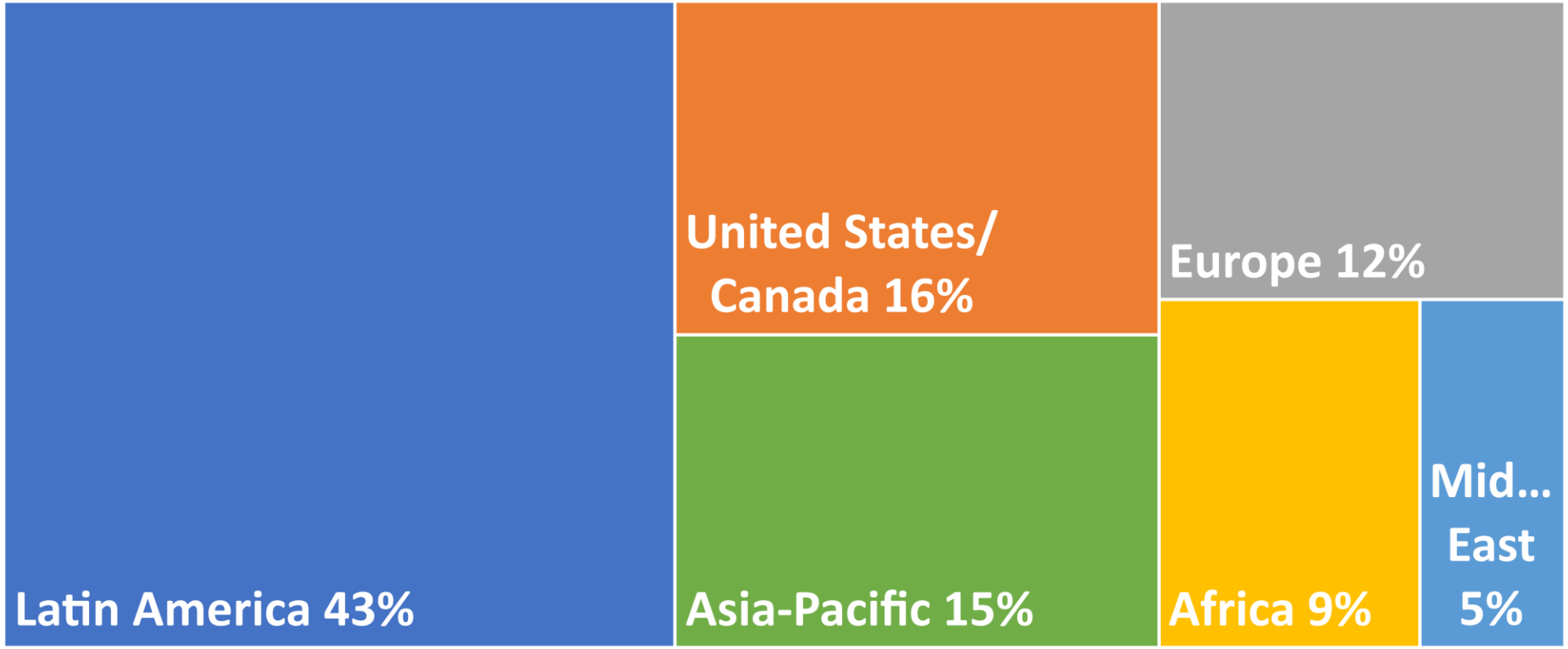
Overview of Survey Respondents

Response by region



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Overview of Survey Respondents

SECTORS

- Broiler production – 20%
- Feed manufacturing – 19%
- Consultant/vet/nutritionist – 17%
- Egg production – 13%
- Manufacturing/distributing feed additives – 8%
- Breeder farm/hatchery – 7%
- Premix manufacturer – 6%
- Poultry processing – 3%
- Other – 8%

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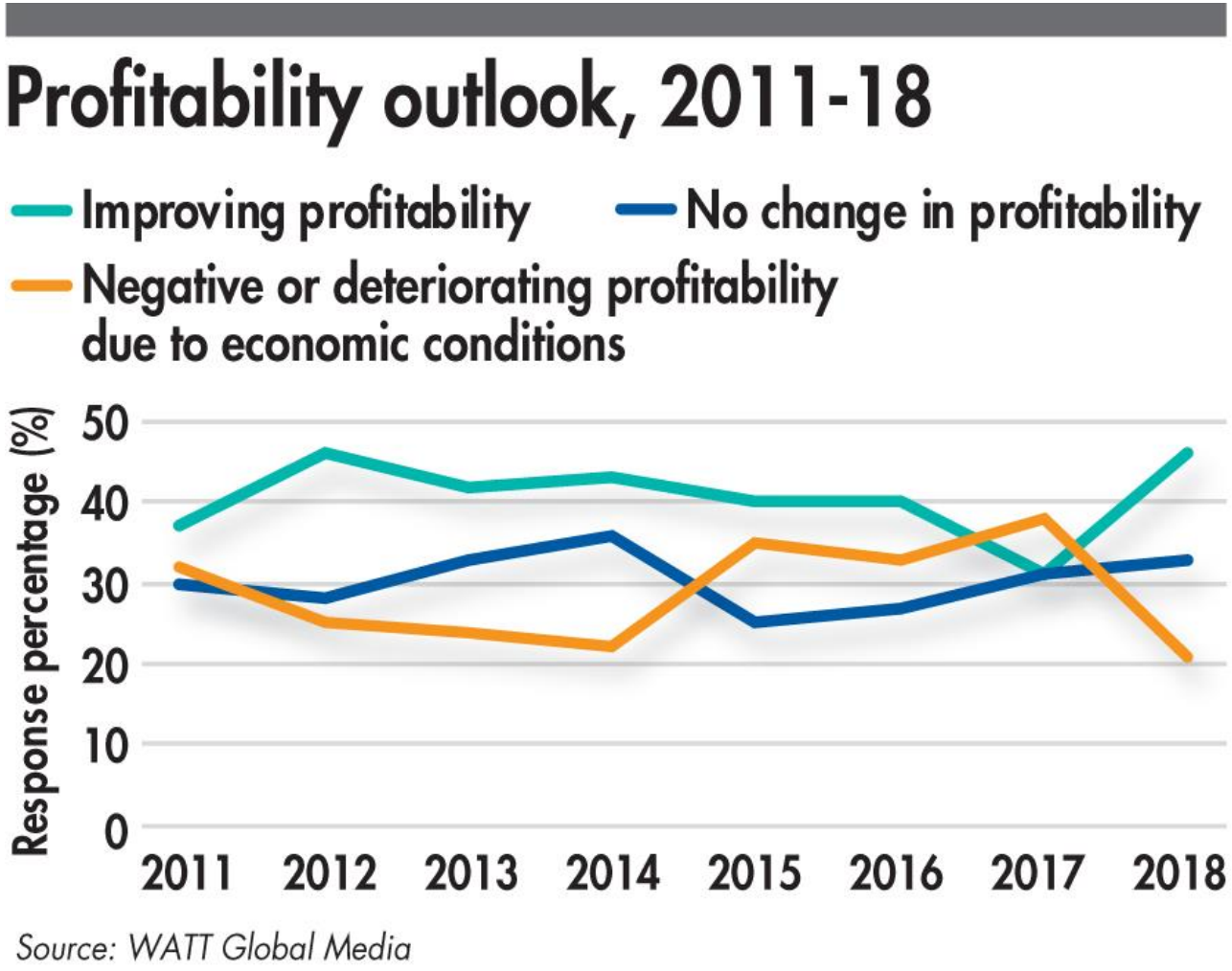
2018 Outlook



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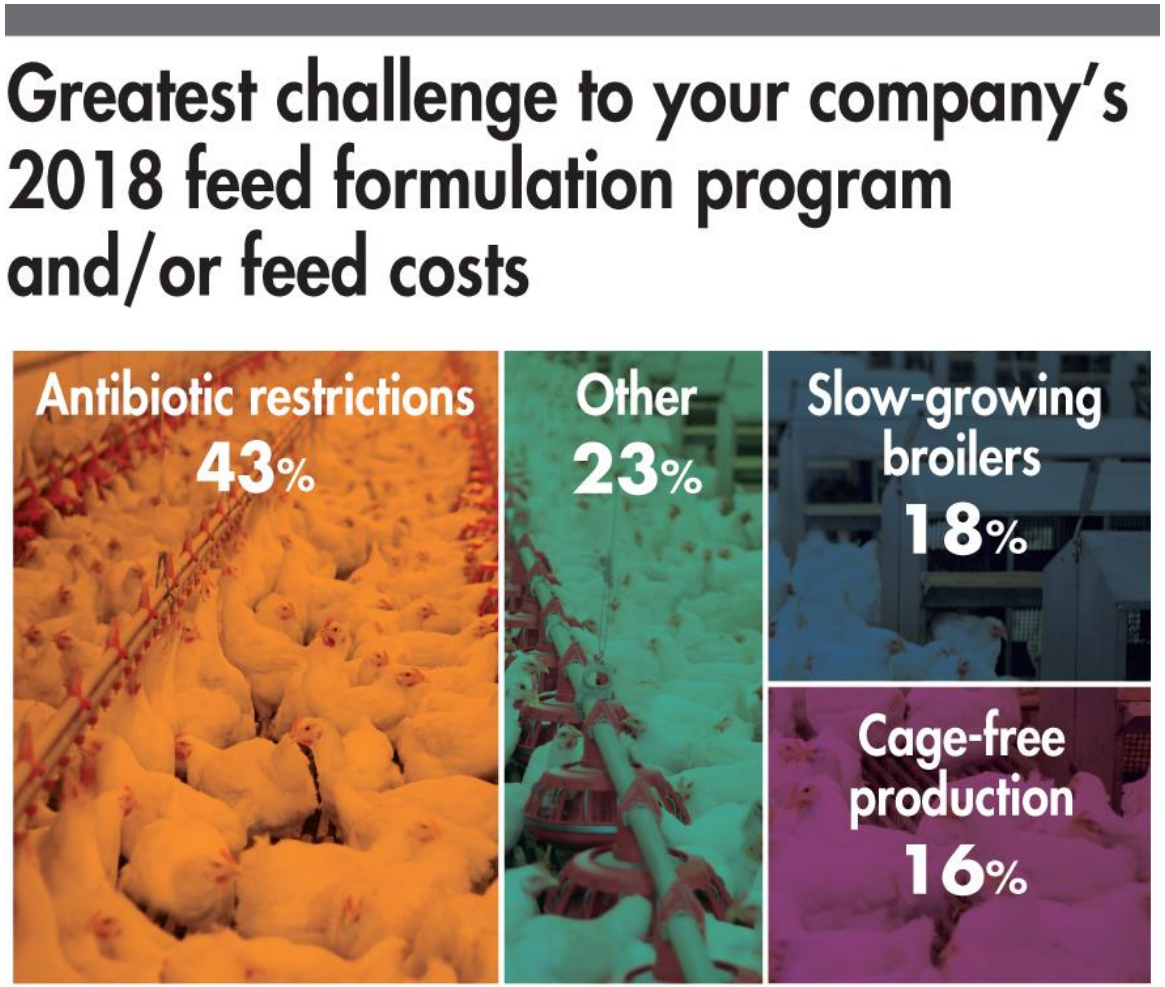
How production challenges feed production?



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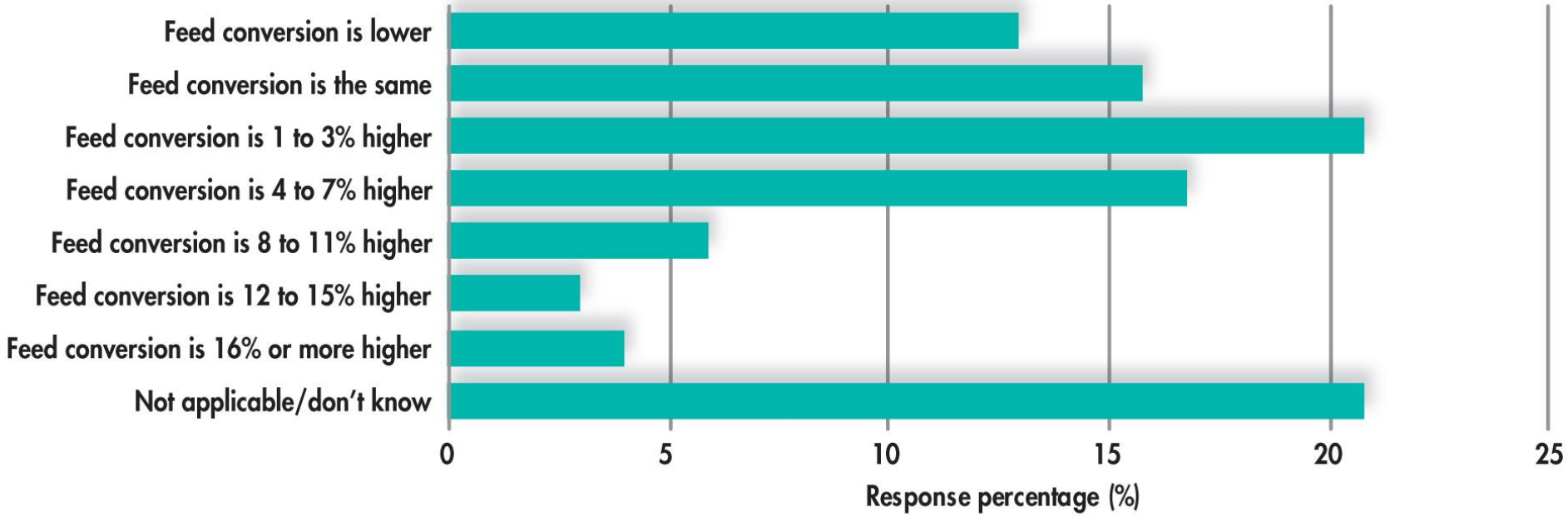
Cage-free Hen Production

Feed conversion ratio of cage-free hens vs. caged hens



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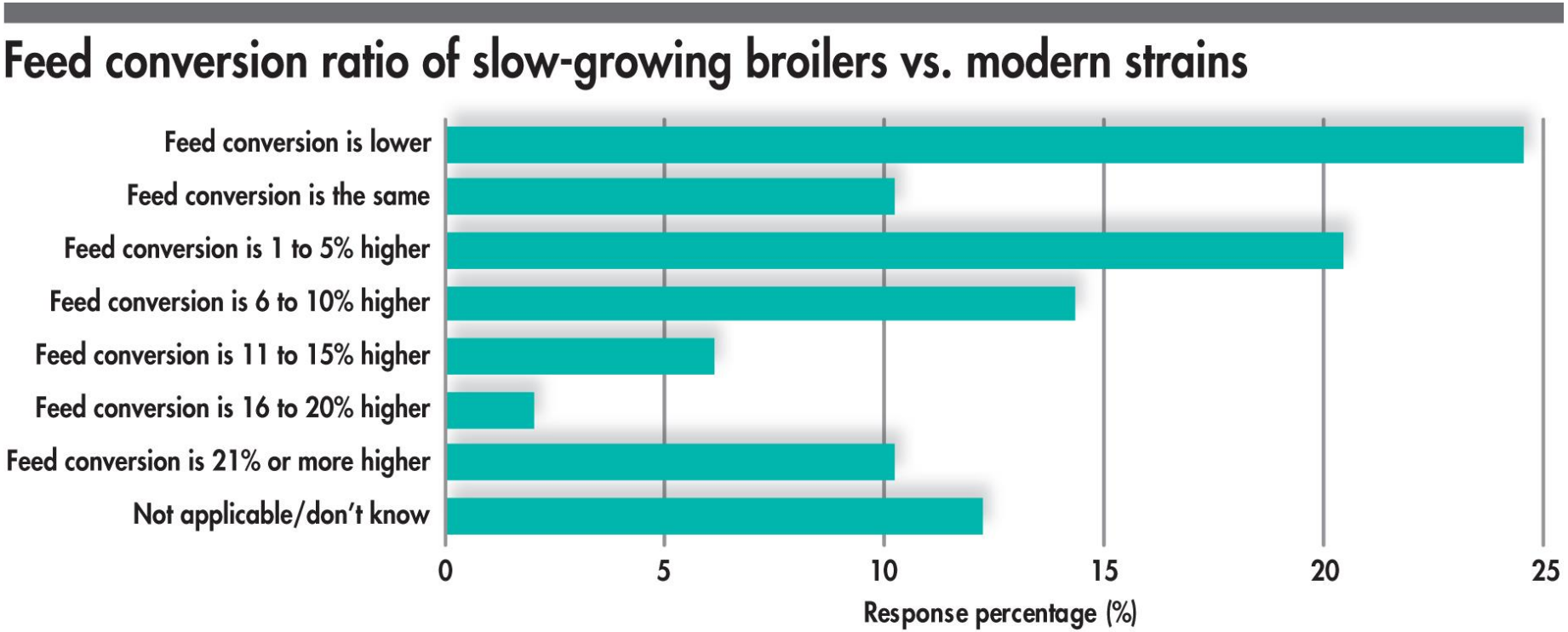
Slow-growing Broilers



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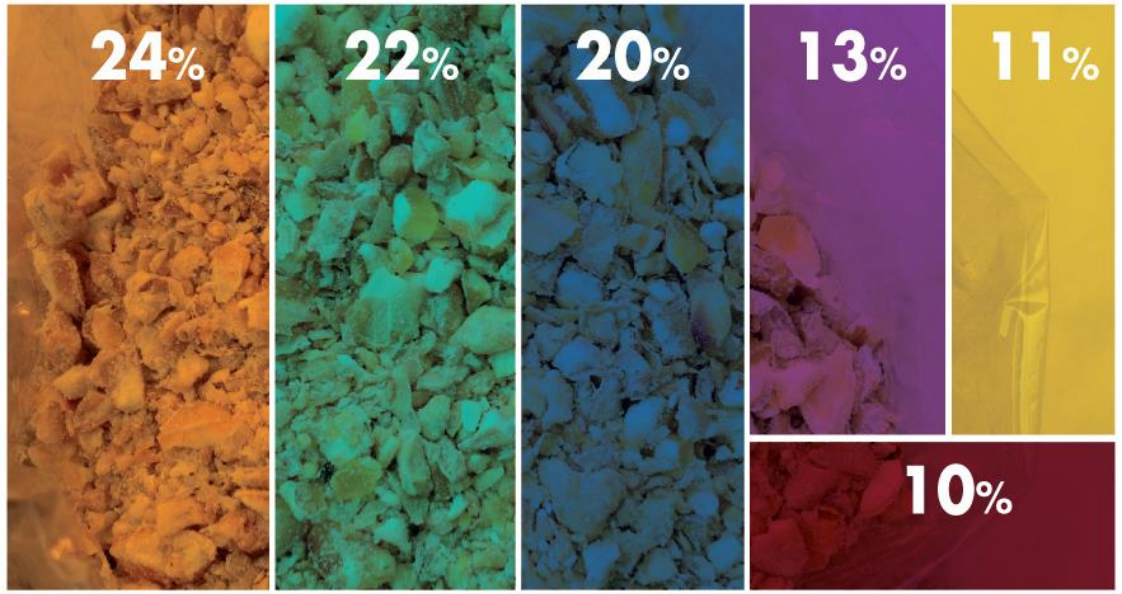
Antibiotic-free Poultry Production

Percentage of antibiotic-free animal feed production



- 100 percent of production is antibiotic free
- Between 50 and 99 percent of production is antibiotic free
- Between 25 and 49 percent of production is antibiotic free
- Between 10 and 24 percent of production is antibiotic free
- Less than 10 percent of production is antibiotic free
- None of production is antibiotic free

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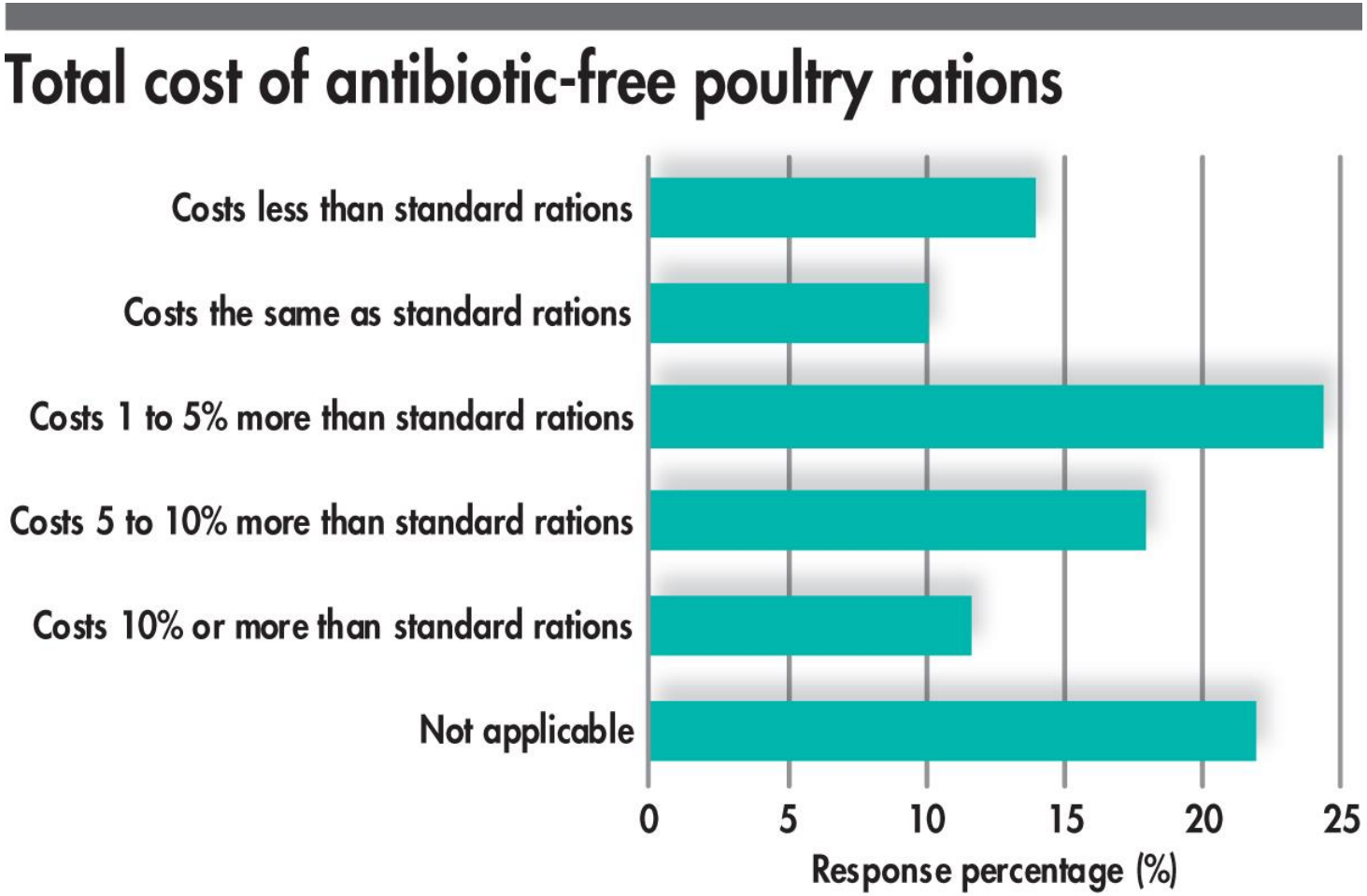
Antibiotic-free Poultry Production



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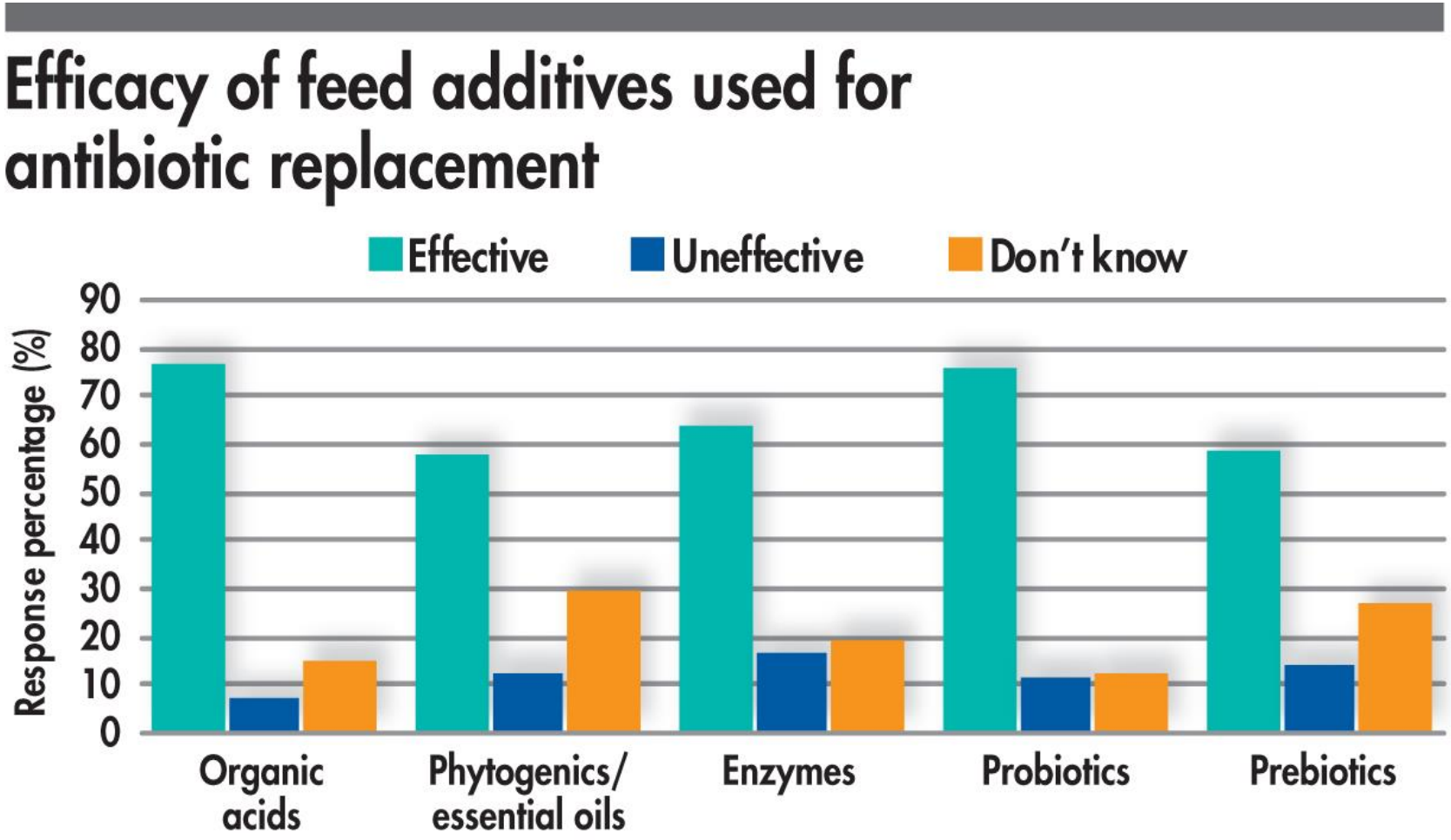

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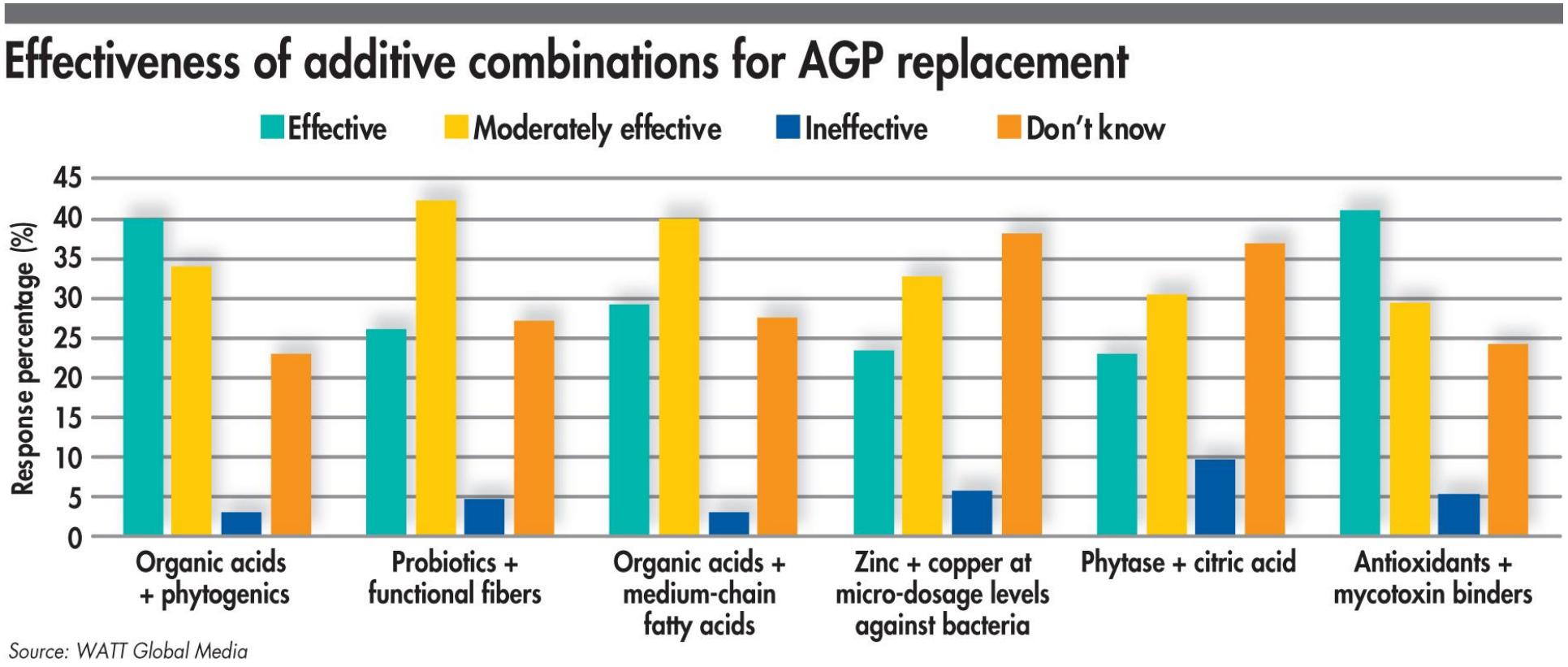
Feed Additive AGP Replacements



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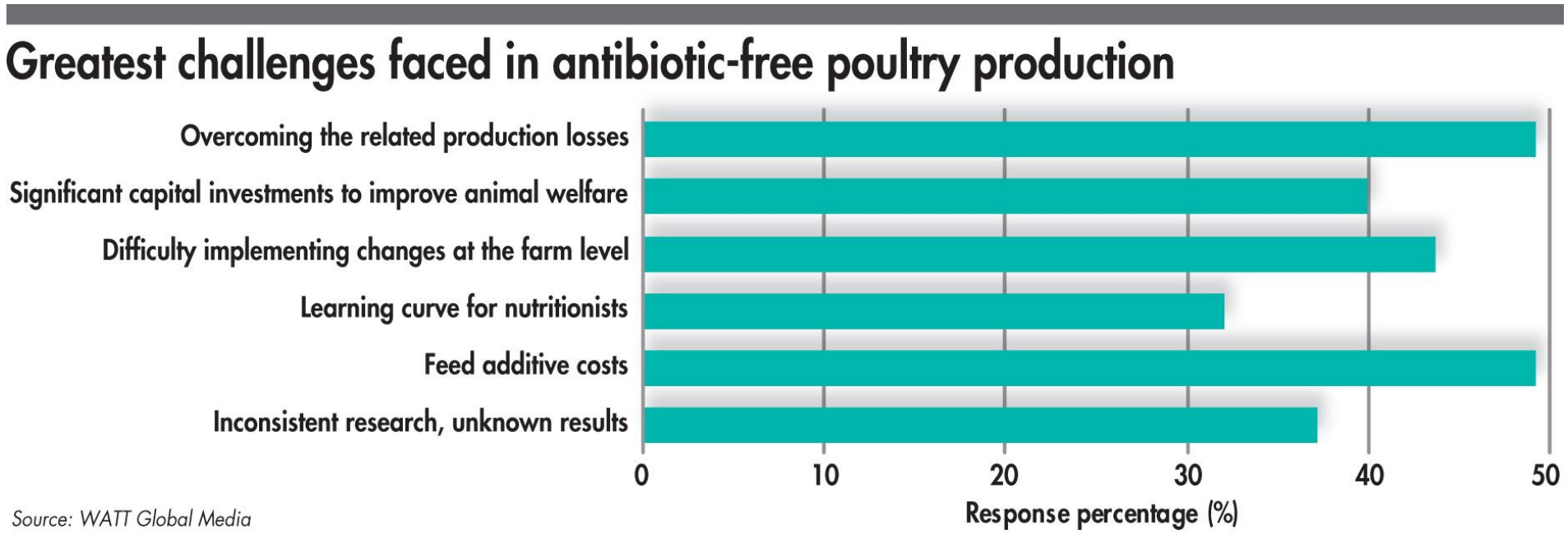

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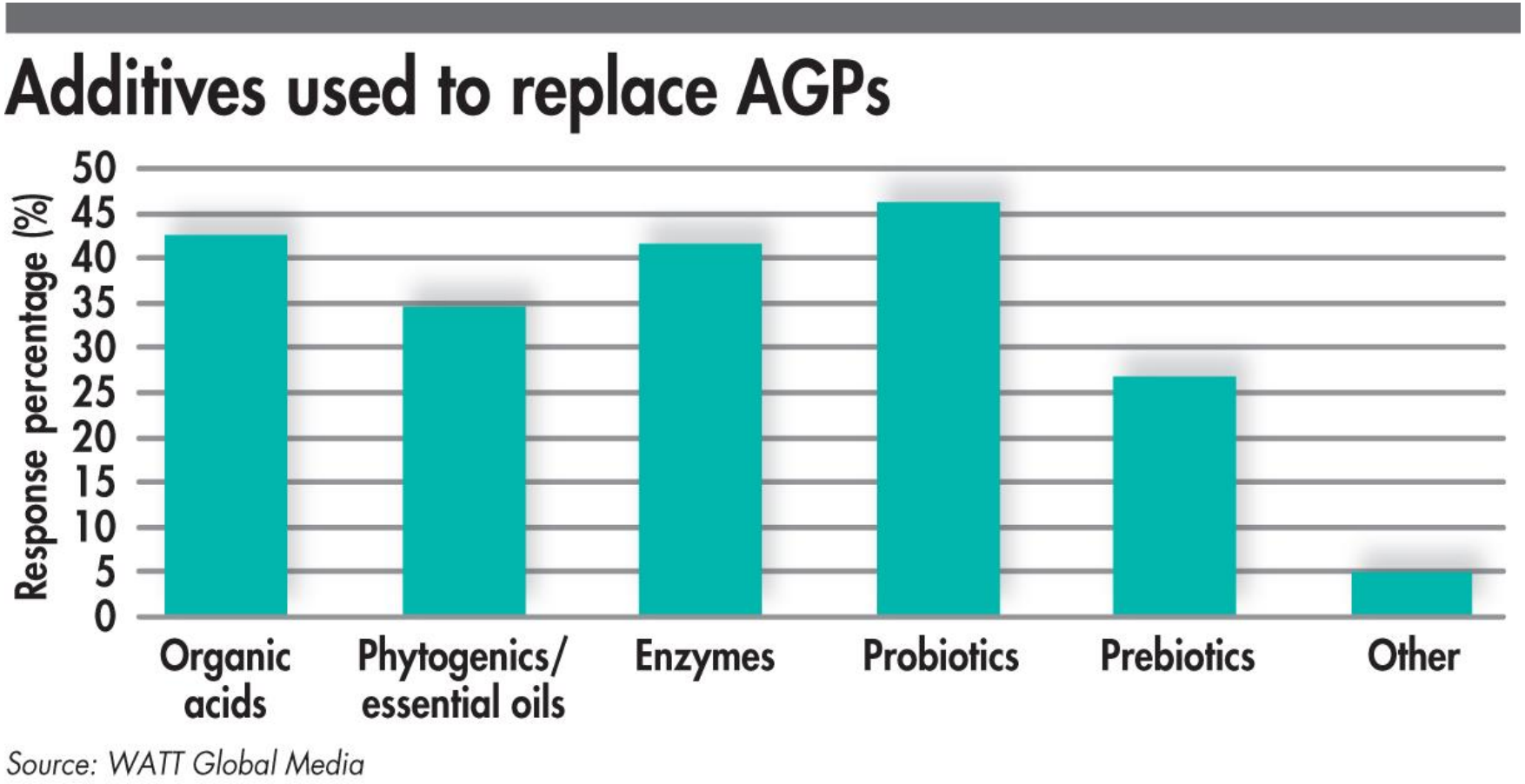
Additives to Replace AGPs



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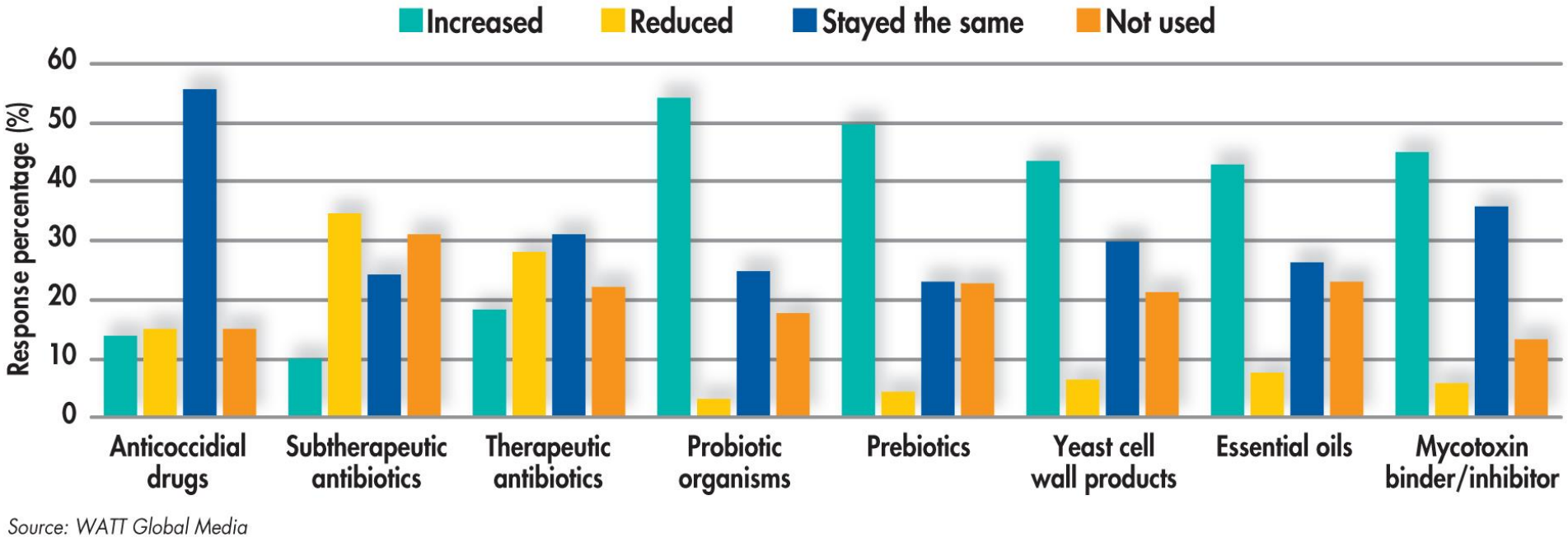
Feed Additives in Poultry Rations



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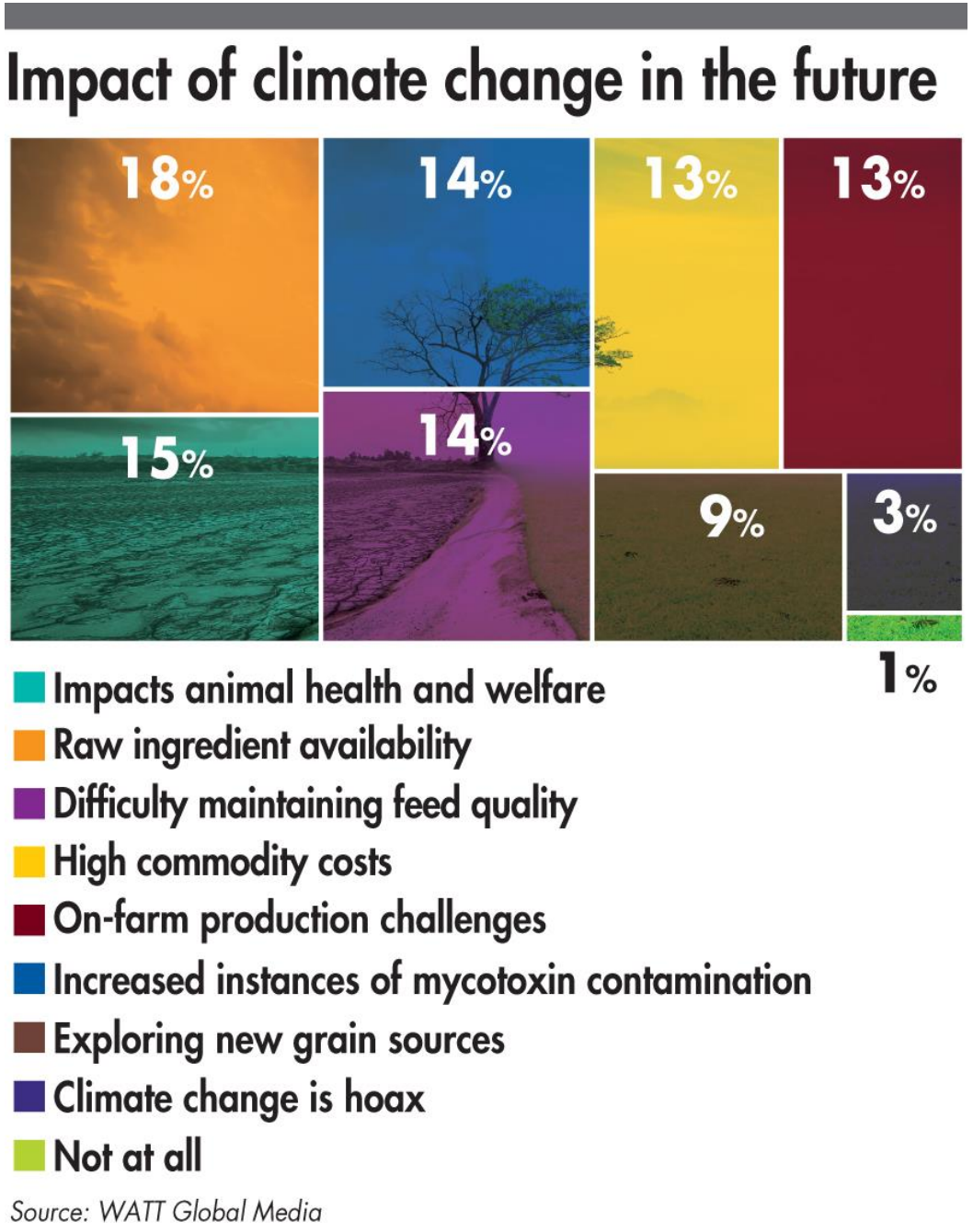
Hot Topic: Climate Change



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