



## Poultry Tech Summit 2018 call for innovations: Oral presentations

*Completed applications and abstracts due April 20, 2018*

The Poultry Tech Summit 2018 content advisory board is seeking abstracts and applications describing innovations that are ready to be developed into commercially available solutions for the worldwide poultry industry.

Presenters will be allotted 10 minutes for their presentations. It is recommended that no more than 15 slides be included in your presentation. Presenters must be willing to answer questions from the audience and from a panel of experts after their presentations.

The Poultry Tech Summit is scheduled for November 5-7, 2018, at the the Georgia Tech Hotel & Conference Center in Atlanta, Georgia, USA. Please do not submit an application and abstract if you are not certain that you can attend on those dates. Presenters should have taken steps to protect their intellectual property rights prior to the Poultry Tech Summit. Approved presenters will be required to register for the Poultry Tech Summit at the reduced rate of US\$395.

### **What to submit**

- You should submit innovations that are ready to be developed commercially into solutions for significant poultry industry problems.
- Submission of innovations applicable to any point in the poultry live production, processing or distribution supply chain are encouraged.
- All submissions must be in English.
- Abstracts should be no more than 325 words long.
- All portions of the questionnaire must be legibly completed.
- E-mail your completed application and abstract to: [tokeefe@wattglobal.com](mailto:tokeefe@wattglobal.com)



## Poultry Tech Summit 2018 call for innovations: Application form

You must answer all of the questions on this form in order for your innovation to be accepted for presentation at Poultry Tech Summit. You must also submit an abstract.

### Who:

1. Name of presenter: \_\_\_\_\_  
E-mail address: \_\_\_\_\_  
Phone number: \_\_\_\_\_  
Institution or company name: \_\_\_\_\_
2. Names and institutions/companies of research partners:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
3. What is the status of intellectual property right protection, and who owns these rights?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### What:

1. What category does your innovation fall under?
  - Food safety
  - Robotics and automation
  - Life science
  - Sustainability/environmental management
  - Computing and data applications
  - Predictive maintenance
  - Other, please specify: \_\_\_\_\_
2. What problem is your technology going to solve?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
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3. Has this innovation been used in another way outside the poultry industry?

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4. Who is the end user of the technology?

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5. Have any field trials been conducted with this innovation, i.e., outside of your lab or institution?

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6. Is this the initial prototype of this innovation?

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**How:**

1. How does it work?

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2. Why is it different from current solutions?

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3. How would your innovation be employed in the poultry industry?

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**Public discussion**

1. Will you sign a release allowing for public presentation and discussion of your innovation as well as publication of an abstract and publications of news articles about your innovation?

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2. Has anything been published or accepted for future publication about your work on this innovation this innovation? (If so please include links to the publications)

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3. Has this innovation been presented in another forum or conference?

Yes

No

If yes, what was the forum for this presentation?

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**Timing and funding**

1. With proper funding, how long do you think it will take to bring this innovation to market?

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2. How much funding do you think will be required to bring this innovation to market?

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I recognize that presenting my innovation at Poultry Tech Summit prior to taking steps to protect the intellectual property rights around my innovation may compromise my ability to protect these intellectual properties in the future.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please submit your application to: [TOKeefe@WATTGlobal.com](mailto:TOKeefe@WATTGlobal.com)